European Space Law

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Space Law: European Framework University of Luxembourg, 12/13/14-03-2019

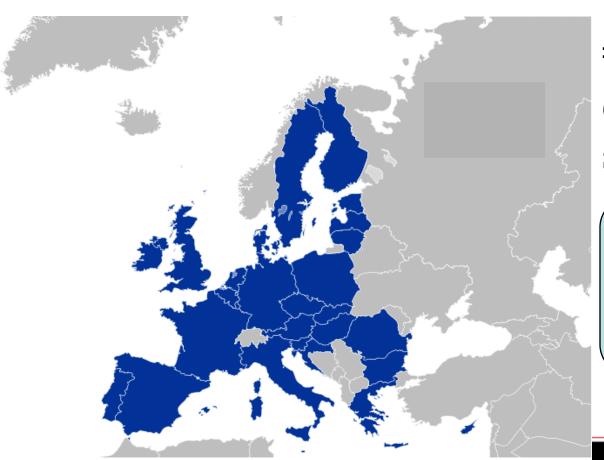
'European space law?'

◆ 'Space law' = 'every legal or regulatory regime having a significant impact, even if implicitly or indirectly, on at least one type of space activity or major space application'



◆ 'Europe'?





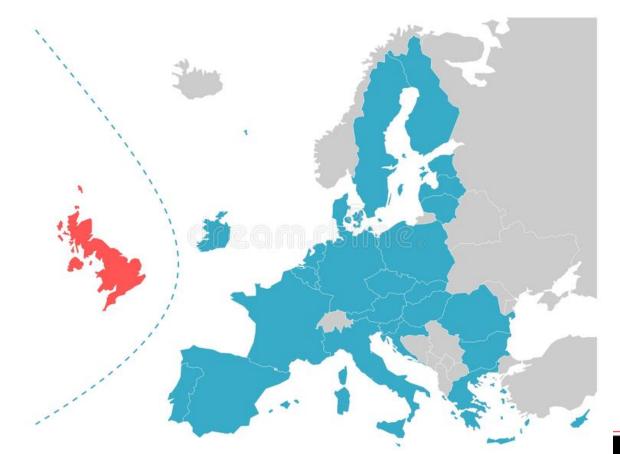
= European Union (28 member states)

Purpose:

General economic (& political...?) integration

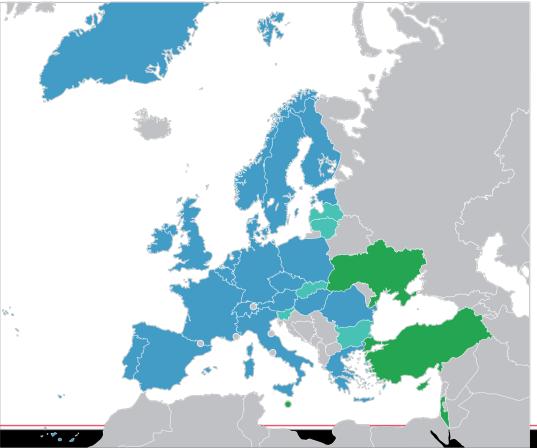


Side note: 'Brexit'...



- ≠ Divorce
- = Member leaving the club, 27 others will continue!





- = European Space Agency
- (22 member states
- + 'aligned' states)

Purpose:

Integration of space programmes



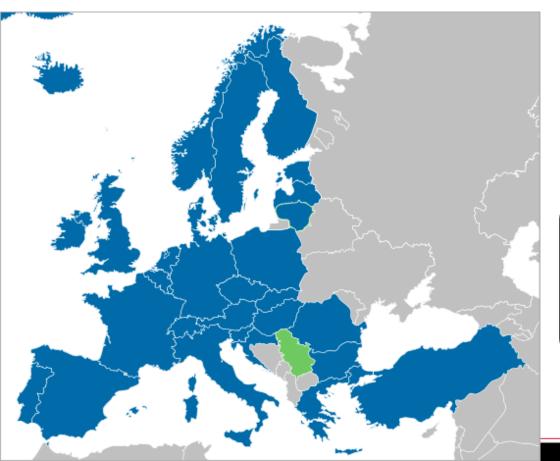


= EUTELSAT IGO (49 member states)

Purpose:

Monitor operations Eutelsat





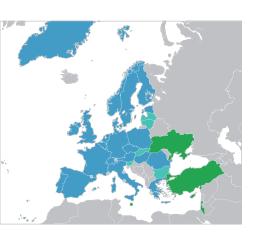
= EUMETSAT
(30 member states
+ one associate)

Purpose:

Provide for European weather satellite system



ESA versus EU



ESA = operational organization → legal impact through rules ESA Convention, intra-ESA/member state agreements & contracts



EU = regulatory partly-supranational organization → legal impact through directly applicable EU-law: Directives & Regulations

ESA and space (1)

- ◆ Main driver in integration space efforts Europe
 - 1. European flavour to national space projects
 - 2. European partner in bilateral space projects with others
 - 3. European partner in International Space Station
- ◆ Convention supported by 5 main Annexes
 - Annex V: Industrial policy 'how to best involve European space industry'



ESA and space (2)

- ◆ Institutional structure
 - Main organs: Council & DG plus staff
 - Council decides on acceptance programmes proposed & determine financial structures thereof
 - DG can propose programmes
 - Individual member states can propose programmes...
 - ...but remain at liberty to run their own programmes either unilaterally or together with other states, whether ESA member states or not

ESA and space (3)

◆ Article II, ESA Convention:

"... to provide for and to promote, for exclusively peaceful purposes, cooperation among European States in space research and technology and their space applications, with a view to their being used for scientific purposes and for operational space applications systems

,, ...



ESA programmes

- ◆ Three generic types of programmes
 - 1. Mandatory activities focused on scientific R & D
 - 2. Optional activities focused on (in-space) applications
 - 3. Operational activities 'serving customers'
 - Flexible framework balancing sovereignty-interests
 & co-operation → industrial policy...?



Optional programmes

- ◆ Council may accept programmes with simple majority Art. XI(5.c), ESA Convention
- ◆ Opportunity for member states to opt out Art. V(1), ESA Convention
- ♦ Contributions in the last resort subject to individual states' interests Art. XIII(2), ESA Convention \rightarrow 'À la carte' participation



ESA industrial policy comes in

- ◆ Art. VII, ESA Convention, main principles:
 - Promoting cost-effectivity (§ a)
 - Improving world-wide competitiveness industry (§ b)
 - Using existing industrial potential Europe (§ b)
 - Preference for European industry (§ c)
 - Equitable member state participation (§ c)
 - Exploit advantages competitive bidding (§ d)



Leading principle = 'fair return'

- lacktriangle Art. VII(1), Convention \rightarrow Annex V
- ◆ Art. II, Annex V:
 - Preference for industry & organizations member
 states, resp. those participating in that programme
- ◆ Art. IV, Annex V:
 - Geographical distribution of contracts to industry follow respective investments of member states – ideal: return coefficient = 1

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The EU and space (1)

- ◆ Not coming from a 'space perspective' EU about economic integration in general
- ◆ 'Space' included only as addressed by EU law
 - Following conferral, subsidiarity & proportionality:
 - 1. Included explicitly in treaties / secondary EU law
 - 2. Implicitly following from provisions treaties / secondary EU law
 - 3. Exceptionally following 'implied powers' or Art. 352, TFEU, 'appropriate measures'



The EU and space (2)

- ◆ No reference as such to 'outer space' in treaties or secondary law
 - Only reference in policy documents
- → Only to the extent space activities are economic activities *may* EU law be(come) relevant
- → Primarily where 'markets' & private companies are involved



Cornerstones EU law (1)

Key: focused on Internal Market!

- 1. Four freedoms of movement
 - Goods, persons, services & capital
- 2. Competition regime
 - Rules applying to private enterprise
 - Prohibition of collusive conduct (cartels)
 - Prohibition of abuse dominant position (monopolies)



Cornerstones EU law (2)

- 2. Competition regime -ctd.
 - Rules applying to states
 - Special & exclusive rights
 - Prohibition of state aid
 - All with limited exceptions, subject to scrutiny
 Commission & Court of Justice
- 3. Harmonization national laws
- 4. Sector-specific Titles incl. transport!



The EU and space activities (1)

- ◆ Involvement limited to space sectors where relevant conditions were fulfilled
 - → Commission no single space (policy) division
 - Launch activities: DG Trade
 - Satellite communications: DG Communications Networks, Technology & Content
 - Earth observation / remote sensing: DG Research & Innovation
 - Satellite navigation: DG Mobility & Transport



The EU and space activities (2)

- ◆ EC/EU no overarching / comprehensive space policy (at least until fairly recently)
- ◆ 1985: ESA determines, drives & coordinates European space effort
 - Arianespace spin-off for launch activities
 - EUTELSAT spin-off for satellite communications
 - EUMETSAT spin-off for satellite meteorology



The starting point for the EC/EU

1986: Commission starts to move in

- Realizing space industry could be / would be motor technological & economic development
- Starting through R & D, including R & D on space / using space, i.a. pre-application stage
 - Note: One area where Commission had rather free hand in spending, was in research programmes!
 - → Legal basis provided by 1985/86 Single European Act



The EC/EU and launch activities?

- Present situation
 - Arianespace only (private / commercial) European launch service provider
 - Transport Title lists transport sectors involved explicitly – not launching (& space transportation)
 - → Launching & space transportation do not yet fall within scope EU law
 - Future: 'space tourism' flights ...?



The EC/EU and launch activities!

- ◆ EC / EU involvement political ...
 - TCI case: discussion USA on global competition
 - ESA-Commission working group on international launch services policy → EGAS
 - Commission: negotiations with Russia, Ukraine & China in the 90s on global launch competition regime
 - Aborted: competition \rightarrow cooperation
 - Starsem; Soyuz



EU law and launch activities? (1)

- 'Hurdles to application'
 - Visible need regulating competition in Europe?
 - **←→** Need for global competitiveness ...?
 - TFEU's Transport Title needs to be changed
 - Arianespace launches from Kourou, *i.e.* outside geographical scope Transport Title
 - Security & defence implications ...



EU law and launch activities? (2)

- Manned spaceflight
 - Curacao: also outside geographical scope Transport
 Title
 - ←→ Kiruna, Catalonia, France, Scotland & England however within geographical scope Transport Title
 - Temporary effort by EASA (= EU Agency) to prepare for European-wide regulation private manned spaceflight (more tomorrow)

The EC/EU and remote sensing?

- Private sector limited role
 - So far really only SpotImage & TerraSar-X
 - Even those are essentially PPPs
 - Balancing intra-European competitive interests (...?)
 with external competitiveness
 - Security concerns
 - EUMETSAT for satellite meteorology



The EC/EU and remote sensing!

- ◆ With a view to the Internal Market ...
 - Plans for 'Green Eye in the Sky' in the 90s!
 - → SPOT-4 instrument
 - = EC as satellite operator → customer
 - Use for other monitoring purposes
 - Farming subsidies & fishing quota
 - Obligations under international environmental treaties
 - → GMES/Copernicus: EU in the driver's seat



EU law and remote sensing? (1)

- Definitional issues for Internal Market purposes
 - \blacksquare Products \longleftrightarrow services
 - Under EU law: products by definition enjoying Internal Market privileges ←→ services requiring specific Directives
 - Trade across borders ← → Distribution/extraction over Internet
 - Jurisdiction EU law over core activities in outer space ← → Jurisdiction over operators on the ground



EU law and remote sensing? (2)

- Protection remote sensing data(bases)
 - **ESA** involvement in remote sensing operations
 - In particular copyright
 - National differentiation contents national regimes
 - E.g. 'sweat-of-the-brow' versus 'originality' & applicability in electronic realm; duration of protection
 - → ESA research project → Commission study
 - → Need for a specific right to protect databases as including remote sensing databases → ... Nebraska Law

Directive 96/9

- ◆ Sui generis right of protection
 - Essentially special version of copyright
 - Mandatory inclusion in national law
 - Applies to nationals EU m/s & databases ≈ generated on EU m/s territory (Art. 11)
 - Individual accessibility & investment required
 - Extraction right & re-utilization right (Art. 7)
 - With database creator / owner



EU law and remote sensing? (3)

- ◆ Facilitating access to public information, including as generated with remote sensing satellites
- → Oblige EU m/s to ease, liberalize & harmonize access to available spatial data for environmental & other public policy purposes



INSPIRE Directive (2007/2)

- ◆ Establishing Infrastructure for Spatial Information in the European Community
 - Benefiting -i.a. GMES/Copernicus, indirectly
 - Focus here on terrestrial infrastructure for distribution data
 - Provision metadata, interoperability of data, availability search & view services for free, & availability other services via e-commerce

The EU and space? The EU and...

- ... Satellite communications
 - = First space sector with commercial potential
 - → First space sector interesting EC / EU
 - → Full-fledged Internal Market requires also level playing field for private satellite communications
- ◆ Baseline: satellite communications = subset of telecommunications happening to use satellites as part of the network

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Starting point: telecommunications

- ◆ EC / EU focus on practical aspects; tackles issue from the downstream perspective upwards
 - Not concerned with specific space aspects
 - → Space element almost coincidental
 - Satellites just (potential) element in telecoms chain, competing (in principle) with cable & terrestrial wireless
 - → Technological neutrality to be guaranteed
 - ←→ Still need to heed specific space aspects involved?
 - & Relatively marginal, commercially speaking Nebraska Law ... University of Nebraska

The 1987 Green Paper

- ◆ Starting point liberalization & privatization of telecoms at large
 - Non-discriminatory & efficient access users to telecom networks & public services to be liberalized & open to private enterprise
 - Establishment Internal Market telecom services by 1998
 - Excluding satellite communications as of yet
 - Resulting rapidly in several key Directives



Reading - 1

- ◆ Arts. 101, 102, 106, 107, Treaty on the Functioning of the European Union
- ◆ *Arts. 1–4, Regulation 4046/89*



Directive 88/301

- Competition terminal *equipment*
 - Special & exclusive rights on import, marketing, connection, operating & maintenance terminal equipment should be abolished (Art. 2)
 - Right to import *etc*. for companies other m/s only curtailed on objective, technical terms (Art. 3)
 - Users should have guaranteed access to public network termination points (Art. 4)

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Directive 90/387

- ◆ Internal Market telecom *services* assume/require open access to existing networks → ONP
 - Keeping incumbent exclusionary monopolies at bay
 - Harmonization conditions open & efficient access to
 & use of public telecom networks & services (Art. 1)
 - ONP conditions must be based on objective criteria, transparent, guarantee equality of access & be nondiscriminatory (Art. 3)

Directive 90/388

- ◆ Competition telecom *services*
 - Special & exclusive rights provision telecom services other than voice telephony to be withdrawn (Art. 2)
 - Conditions for license only if objective, nondiscriminatory & transparent (Art. 2)
 - Temporary exclusion possible for packet- or circuitswitched data (Art. 3)
 - Separate independent supervision (Art. 7)



Implementation...? (1)

♦ Opposition

- 88/301: France v. Commission, C-202/88 (1991)
 - Directive partly upheld, partly annulled: special rights were not required to be withdrawn, exclusive rights were
- 90/388: Spain, Belgium & Italy v. Commission, C-271, C-281 & C-289/90 (1992)
 - Directive partly upheld, partly annulled along the same lines as 88/301



Implementation...? (2)

- ←→ *Pre-empting* legislation UK
 - 1981 separation regulatory & operational functions
 BT
 - Followed by Germany, 1989 & France, 1991
 - 1984 Telecommunications Act creation duopoly British Telecom & Mercury



... > Satellite communications?

- ◆ INTELSAT & INMARSAT (& INTERSPUTNIK)
- ◆ EUTELSAT
 - Hybrid character: 'public consortium'
 - Convention: member states & Operating Agreement: Public Telecom Operators
 - Activities ± 75% DBS
 - HQ in Paris; 18 sats (GEO) by 2001
 - 47 member states by 2001



Global market developments

- ◆ Call to privatize operators & liberalize markets
 - Signatories EUTELSAT usually also signatories to INTELSAT & INMARSAT → monopolies
 - "Considerable economic prejudice" clause
 - PTOs often both operators and national regulators
 - Public nature (most) PTOs → functional immunities
 - Financial backing by m/s & guaranteed market access
 - Application EC / EU competition law??? → Nebraska Law

Competition DBS services

- ◆ EUTELSAT versus SES
 - SES = Luxembourg entity; BT major investor
 - Luxembourg & UK m/s EUTELSAT & EC / EU
 - 1987: 'Considerable economic prejudice'
 - → EUTELSAT Assembly 'imposes' code of good behaviour (applicable until 1998)
 - No more than 4 customers may be lured away
 - Only rapidly expanding number of TV channels allowed SES to survive



→ 1. Privatization EUTELSAT...

- ◆ EC / EU did not yet have jurisdiction over satellite communications
- → Pressure on EUTELSAT to privatize first political, later legal
 - → Privatization PTOs (also INTELSAT & INMARSAT)
 - → Non-application "considerable economic prejudice"
 - → Allowing for 'multiple signatories'
 - → 1999: full privatization



Eutelsat S.A.

- ◆ 2001 / 2003 established, HQ Paris
- ◆ Nov. 2001: ± 14% Lehman Brothers (from Telecom Italia)
- ◆ 2003: IPO, min. 30% to newcomers
- Branching out
 - Multi-media & Internet; terminals market; Africa
- ◆ Currently capacity on 40 sats (GEO)



EUTELSAT IGO

- ◆ HQ Paris
- ◆ Now 49 member states
 - Incl. 28 EU; 22 ESA; also *e.g.* Vatican; Turkey; Russia; Ukraine & Kazakhstan
- ◆ Main function: oversight Eutelsat S.A.
 - Four basic principles: public & universal service obligations; Pan-European coverage satellite system; non-discrimination & fair competition

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... & 2. EC policy and legislation!

- ◆ Need to move on from telecommunications to satellite communications
- → Towards Europe-wide systems and services Green Paper on common approach in the field of satellite communications in the European Community, a.k.a. ...



The 1990 Green Paper

- ♦ Aims:
 - Full liberalization earth segments of satellite systems
 - Application competition regime to satellite communications
 - Unrestricted access to space segment capacity
 - Commercial freedom to market space segment capacity
 - Separation regulatory & operational functions



Directive 94/46

- ◆ 'Satellite Directive'
- ◆ Amending Dir. 88/301 & Dir. 90/388 with regard to satellite communications
- & One further key measure with regard to the operational satellite IGOs
- ◆ Measures to be implemented per XI/1994 exceptionally per I/1996

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Art. 1: Directive 88/301 (1)

- ◆ 'Terminal equipment also means satellite earth station equipment'
 - Transmit-only, transmit/receive & receive-only
- 1. No more special & exclusive rights on import, marketing, connection, operating & maintenance satellite earth station equipment
 - Legal / regulatory advantages substantially affecting ability to do any of the above
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Art. 1: Directive 88/301 (2)

- 2. Curtailment right to import *etc*. of companies other m/s only on objective, technical terms also applicable to satellite earth station equipment
- 3. Guaranteed access public network termination points also for satellite earth station equipment



Art. 2: Directive 90/388 (1)

- 'Telecom services means also satellite services':
 - Satellite services: includes network services as well as proper provision of communication
 - Satellite network services: establishment & operation of satellite networks, including uplink & downlink services
 - Satellite earth station network: two / more earth stations interworking by way of satellites

Art. 2: Directive 90/388 (2)

- → Special & exclusive rights prohibited also for provision satcom services
 - Exclusive rights: "rights granted by an EU m/s to undertaking in any manner reserving it the right to provide a telecom service within a given geographical area"
 - Special rights: "rights granted by an EU m/s to a limited number of undertakings conferring legal / regulatory advantages"
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Art. 2: Directive 90/388 (3)

- → Only objective, non-discriminatory & transparent conditions for satcom license are allowed
 - = 'Essential requirements'
 - = Non-economic reasons, such as network security & integrity, interoperability & data protection
 - + For satcoms services: effective use frequency spectrum & avoidance harmful interference
- → Separation of any specific supervision body for satcoms also required



Art. 2: Directive 90/388 (4)

- ◆ Transparency of information required on:
 - Criteria & conditions for granting authorizations
 - Plans to introduce new / change existing licensing procedures
 - Fees & criteria upon which they are based, & any changes
- ◆ Still maintains exclusion voice telephony from scope of harmonization

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Art. 3: satellite IGOs (1)

• "EU m/s party to international conventions INTELSAT, INMARSAT, EUTELSAT & INTERSPUTNIK shall communicate to the Commission info on any measure that could prejudice compliance with competition rules of EC Treaty or affect aims of Directive 94/46 or Directives on telecoms"



Art. 3: satellite IGOs (2)

- ◆ Legal effect EU law on IGOs?
 - IGOs not subject to EU law
 - & Includes non-EU m/s
 - ←→ EU law impacts IGOs indirectly via EU m/s
 - EU law impacts IGO Signatories EU m/s directly as 'undertakings' (*cf.* Arts. 101 & 102, TFEU)



Art. 3: satellite IGOs (3)

- ◆ Legal effect EU law on IGOs *ctd*.
 - EC m/s (15) & satellite IGOs as per 1990:
 - INTELSAT 28% in terms of investment
 - INMARSAT 34% in terms of investment
 - EUTELSAT 88% in terms of investment
 - INTERSPUTNIK only Germany
 - → Difference EUTELSAT others
 - Forcing proper privatization versus 'stimulating'



Art. 3: satellite IGOs (4)

- ◆ Anti-competitive aspects henceforth to be tackled by EU competition regime
 - Commission started to apply those 'legal tools'
 - For EU m/s:
 - 'Special & exclusive rights' (Art. 106, TFEU)
 - 'State aid' (Art. 107, TFEU)
 - For IGO Signatories EU m/s:
 - 'Collusive conduct' (Art. 101, TFEU)
 - 'Abuse dominant position' (Art. 102, TFEU)



Decision No. 94/895

- ◆ International Private Satellite Partners (IPSP)
 - Trans-boundary joint venture, registered USA, led by Orion, with market coordination aspects
 - Commission abstained from action (only) since it primarily involved non-PTO private companies, which moreover were new in the field & hence enhanced competition rather than distorting it
 - → Effectively exempted per Art. 101(3), TFEU

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Decision No. 96/177

- ◆ Nordic Satellite Distribution
 - Activities 3 Scandinavian companies under NSD joint venture amounted to market-sharing arrangements for terrestrial services using satellite transponders
 - Found incompatible by Commission with functioning Internal Market; & not justified in the absence of technological & economic progress
 - → Joint venture had to be dismantled



Decision IV/M.1430 (1999)(1)

- ◆ Vodafone / AirTouch
 - Investigation upon notification 6/IV/1999
 - Under Reg. 4064/89 ('Merger Regulation', v.1)
- ◆ Commission takes Decision, 21/V/1999
 - Six standard parts: I. Parties / II. Operations /
 Concentration / III. Community Dimension / IV.
 Competitive Assessment / V. Modifications / VI.
 Conclusion

Decision IV/M.1430 (1999)(2)

I. Parties

- 3. Vodafone (UK) provides i.a. mobile satcom services in UK & 5 other EU m/s (France, Germany, Greece, the Netherlands & Sweden)
- 4. AirTouch (USA) provides *i.a.* personal communication services & global satcom services in USA & 6 EU m/s (Belgium, Germany, Italy, Portugal, Spain & Sweden)



Decision IV/M.1430 (1999)(3)

- II. Operations & Concentration
 - 6. Sole control to be achieved ('take over')



Decision IV/M.1430 (1999)(4)

III. Community Dimension

- 7. Combined aggregate world-wide turnover > 5 B € (Vodafone 3,569 M € & AirTouch 6,716 M €; 1998)
- Each has EU-wide turnover > 250 M € (Vodafone
 3,285 M € & AirTouch [...]; 1998)
- Only Vodafone > 2/3 of aggregate EU-wide turnover within 1 EU m/s (2,560 M € in UK; 1998)
- → Notified operation Community dimension



Decision IV/M.1430 (1999)(5)

IV. Competitive Assessment

- A. Relevant product market
 - = Market mobile telecom services, regardless of technical standard used (8, 9, 12)
 - Anyway, no dominance in any product market (12)
- B. Relevant geographic market
 - = National market (13, 17)



Decision IV/M.1430 (1999)(6)

IV.Competitive Assessment – *ctd*.

C. Assessment

- Overlap only in Germany & Sweden (18)
- Competition concerns only in Germany: new entity would command a 50–60% market share (19–29 → 30)



Decision IV/M.1430 (1999)(7)

V. Modifications

- 31. Vodafone submitted a 'divestment undertaking' in a German daughter with market share of 10–20%
- 35. In subsequent market test by Commission no 3rd party voiced significant objections to planned divestment



Decision IV/M.1430 (1999)(8)

VI. Conclusion

36. Undertaking sufficient to address competition concerns raised by concentration → Commission will not oppose notified concentration & declares it compatible with common market (*ref.* Art. 6(1)(b), Reg. 4064/89)



Decision IV/M.1817 (2000)(1)

- ◆ Bell South acquires shares E-Plus
- III. Community Dimension
 - 8. Combined aggregate worldwide turnover > 5 B €; both with EU-wide turnover > 250 M €; neither with
 - > 2/3 of aggregate EU-wide turnover within 1 EU m/s
 - \rightarrow yes



Decision IV/M.1817 (2000)(2)

IV. Competitive Assessment

- 11.Only E-Plus itself active in mobile telephony services (= product) market Germany (= geographic market) →
- 12. Concentration will not lead to dominant position
- & Current transaction will actually eliminate competition concerns identified in Vodafone/Airtouch transaction!



Decision No. 2004/134

- ◆ GE takeover Honeywell Bull in 2001!
 - With small satellite communication component
 - III. Community Dimension: yes
 - Both EU-wide turnover > 250 M €; neither achieves > 2/3 aggregate EU-wide turnover within 1 EU m/s

IV.Conclusion:

• Proposed merger would lead to creation or strengthening dominant position → declared incompatible with the common market *cf*. Regulation 4064/89

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Decision No. 2003/792

- ◆ DaimlerChrysler / Deutsche Telekom
 - Establishment joint venture Toll Collect
 - IV. Assessment (Art. 2, Reg. 4064/89)
 - 66. Dominant position in German market traffic telematics
 - → Effective competition significantly impeded in substantial part of the common market
 - V. & VI. Commitments to open access to the system
 - 69. Considered sufficient to remove doubts



Follow-up legislation

- ◆ In 1994–2002 period many follow-up Directives & Regulations trying to elaborate & expand scope of the baseline regime of Dir. 94/46, *e.g.* to include cable TV networks, fixed voice telephony & mobile telephony
- & Address licensing...



Licensing issue

- ◆ Need to move also harmonization of licensing
 - Competition regime not sufficient: applies essentially to undertakings & as a matter of a posteriori control
 - ←→ Fully-competitive environment also requires harmonized licensing
 - Dir. 94/46: only requirements on 'non-economic issues'
 - Precursor: four-state initiative 1993
 - UK, Germany, France & Netherlands had allowed for 'one-stop-shopping' for license, for all four states
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Directive 97/13 (1)

- On common framework general authorizations
 & individual licences in telecom services'
 - Procedures for grant authorizations & conditions for providing telecom services, including for establishment / operation of telecom networks required for provision such services (Art. 1(1))
 - M/s discretion remains on distribution & content audiovisual programmes general public (Art. 1(2))

Directive 97/13 (2)

- 1. General authorizations (Art. 4(1))
- 2. Individual licences
 - Further to Art. 3(3), only if necessary (Art. 7(1)):
 - (a) To allow access to radio frequencies or numbers
 - (b) To give licensee particular rights on access to land
 - (c) To impose obligations of universal service
 - (d) To impose specific obligations, cf. EU competition rules, where licensee has significant market power

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→ ICT convergence

- = Latest on telecoms → satcoms in EU
 - = Essentially about 'technology/platform-neutrality'
 - Different legal & regulatory regimes made increasingly less sense because of opportunities to switch between technologies → 'technological' harmonization!
 - Specific issue of privacy & data protection
 - Following Green Paper radio-spectrum policy (1998)

 → 2002: general overboul & update by ICT
 - → 2002: general overhaul & update by ICT convergence package

2002 ICT convergence package

- ◆ Directives 2002/19, /20, /21, & 22 on general regime
- ◆ Directive 2002/77 on competition aspects
- ◆ Decision 676/2002 on radio spectrum
- ◆ Directive 2002/58 on privacy & data access in highly electronic communication environment



Directive 2002/21 (1)

- ◆ Harmonized regulatory framework for all electronic communication networks & services ('Framework Directive')
 - Determines authority & powers NRAs (Art. 1(1))
 - No prejudice to national law in accordance with EU law, or measures taken at EU / national level, in compliance with EU law, for general interest objectives (Art. 1(2) & (3))

Directive 2002/21 (2)

- Definitions (Art. 2)
 - (a) Electronic communications network (ECN) = "transmission systems & other resources which permit conveyance of signals by wire, radio, optical or other electromagnetic means, including satellite networks (...), as used for transmitting signals, networks used for radio & TV broadcasting, & cable television networks, irrespective of type of info conveyed"



Directive 2002/21 (3)

- lacktriangle Definitions (Art. 2) *ctd*.
 - (c) Electronic communications service = service normally provided for remuneration wholly or mainly conveying signals on ECN
 - (b) Transnational markets = markets covering EU or substantial part thereof
 - (d) Public communications network = ECN used wholly or mainly for provision of publicly available electronic communications services

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Directive 2002/21 (4)

- ◆ NRA authorities & powers
 - Safeguard internal market (Art. 7(2))
 - Promote 'technological neutrality' (Art. 8(1))
 - May contribute to implementation of policies on cultural & linguistic diversity, & media pluralism (Art. 8(1))



Directive 2002/21 (5)

- ◆ NRA authorities & powers ctd.
 - Promote competition (Art. 8(2)), incl.:
 - (a) Users, incl. disabled users, shall derive maximum benefit in terms of choice, price, & quality
 - (d) Efficient use & management radio frequencies & numbering resources
 - Promote interests citizens EU (Art. 8(4)), incl.:
 - (a) Access for all citizens to a universal service
 - (c) High level of protection personal data & privacy Nebraska Law



Directive 2002/20

- ◆ Further harmonization national rules for authorizing any relevant services ('Authorization Directive')
 - Focus on technical neutrality
 - Art. 5(1): m/s shall, if risk harmful interference is negligible, include radio-frequency use in general authorizations



Directive 2002/19

- ◆ General regime on access & interconnection ('Access Directive')
 - Starting point: commercial negotiations market players
 - Obligations may need to be imposed re access on operators with significant market power
 - To 'correct' uneven negotiation powers
 - NRAs may interfere if negotiations would fail
 - *E.g.* impose end-to-end connectivity obligations upon operators



Directive 2002/22 (1)

- 'Universal Service Directive'
 - Defines minimum set of services to which all end-users must have access
 - Art. 3(1): guaranteed availability universal service at quality specified by Directive
 - Art. 4(1): reasonable requests for connection at a fixed location to be met by at least one company
 - Art. 6(1): public pay telephones for reasonable needs
 - Art. 7: specific measures for disabled end-users Nebraska Law



Directive 2002/22 (2)

- Role undertakings
 - Art. 8: m/s may designate undertaking(s) to guarantee provision universal service so that whole national territory can be covered, by efficient, objective, transparent & non-discriminatory designation mechanism
 - Rules on quality (Art. 11), fair costing (Arts. 10, 12), state aid (Arts. 12, 13) & transparency (Art. 14)
 - Regulatory controls undertakings with significant market power in specific markets (Arts. 16–19)

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 Translation (Nebraska Law)

Directive 2002/77 (1)

- ◆ Competition markets ECN & services
 - Repeals Dir. 90/388 (Art. 10)
- ◆ Art. 2: Exclusive & special rights
 - (1) No more for ECN or publicly available ECS
 - (2) Any undertaking entitled to provide ECS or ECN
 - (3) No restrictions imposed / maintained
 - (4) General authorization: objective, non-discriminatory, proportionate & transparent criteria

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Directive 2002/77 (2)

- ◆ Art. 4: Rights of use of frequencies
 - (1) No exclusive / special rights of use of radio frequencies for provision of electronic communications services
 - (2) Assignment to be based on objective, transparent, non-discriminatory & proportionate criteria
- ◆ Art. 6: Universal service obligations
 - (1) National schemes to share cost of universal service proportional & with least market distortion Nebraska Law

Directive 2002/77 (3)

- ◆ Art. 7: Satellites
 - (1) No regulatory prohibitions / restrictions allowed anymore on the offer of space segment capacity to any duly authorized satellite earth station network operator
 - (2) M/s party to international conventions setting up international satellite organizations shall, where such conventions are not compatible with competition rules TFEU, take all appropriate steps to eliminate such incompatibilities (...!)

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Decision 676/2002

- ◆ Regulatory framework radio spectrum policy in EU ('Radio Spectrum Decision')
- ◆ Due account t/b taken of IGOs incl. ITU & CEPT (Art. 1(3))
- Definition 'radio spectrum' (Art. 2)
 - Radio waves between 9 kHz and 3000 GHz radio waves = electromagnetic waves propagated in space without artificial guide

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Directive 2002/58 (1)

- ◆ Concerning processing of personal data & protection of privacy in electronic communications sector
 - Art. 1(1): harmonizes provisions national law to ensure equivalent protection level fundamental rights & freedoms, in particular right to privacy, with respect to processing of personal data; & to ensure free movement of such data & electronic communication equipment & services

Directive 2002/58 (2)

- Exceptions to application
 - Art. 1(3): activities outside scope TFEU, e.g. activities concerning public security, defence, state security (incl. economic security) & state activities in areas of criminal law
 - Art. 2(d): info conveyed as part of broadcasting service to the public over ECN to extent info can not be related to identifiable subscriber / user



Directive 2002/58 (3)

- Measures of protection
 - Art. 4(1): provider must take appropriate technical & organizational measures to safeguard security services
 - Art. 5(1): m/s must ensure confidentiality communications & related traffic data & shall prohibit any kinds of interception / surveillance of communications & related traffic data by persons other than users, without consent users concerned, except when legally authorized to do so

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Directive 2002/58 (4)

- ◆ Exceptional circumstances
 - Art. 15(1): m/s may adopt legislative measures to restrict scope rights & obligations where necessary, appropriate & proportionate within a democratic society to safeguard national security, defence, public security, & prevention, investigation, detection & prosecution criminal offences / unauthorized use electronic communication system on a temporary data basis – all as long as in conformity with EU law

State of the Internal Market?

- ◆ Still no system of EU-licensing only some mutual recognition & harmonized conditions
 - ←→ Nothing comparable to FCC in US context
 - 2002 package overhauled 'outdated' regulatory obstacles based on 'old' technical boundaries
 - → Harmonization at least in terms of technological process & in the process also further erosion of m/s discretion to regulate as they like

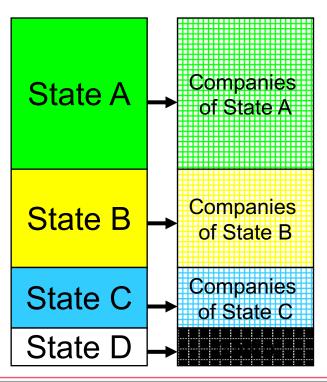
Back to Europe at large: ESA & EU

- ◆ Spurious contacts since late 70s
 - Some technical projects in telecoms
 - But EU involvement in telecoms → satcoms took place completely outside of / without ESA
- ◆ Starting point ESA–EU cooperation:
 - Support for R & D incl. space under Single European Act (1986)
 - → Support for ESA 'fair return' (...?)



'Fair return' and competition (1)

◆ Project budget:



- ◆ Could qualify as indirect form state aid under EU law
 - Concerns commercial 'undertakings'
 - Companies of A clearly best chance of work
 - $\leftarrow \rightarrow$ Art. 107(1), TFEU
 - → Is ESA (ab)used to 'circumvent' prohibition of state aid...?

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'Fair return' and competition (2)

- ◆ Fair return ≈ silently accepted
 - Justified by special character space sector
 - Concerns R & D; specific structure space sector; interests in European competitiveness world-wide
 - Legal parameters
 - Exceptions under TFEU: if important project of EU-scope / for development economic activities (Art. 107(3), (b) & (c))
 - ←→ Also ESA Convention requires efforts to "exploit advantages competitive bidding" (Art. VII(g))

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ESA-EU convergence (1)

- ◆ Cooperation institutionalized as of 1992
 - → Space Advisory Group (1993)
 - →→ European Space Strategy (2000)
 - 1st joint meeting ESA Council & EU Council
 - Strengthening foundations space activities launching in particular (Lead = ESA)
 - Enhancing scientific knowledge e.g. ISS (Lead = ESA)
 - Reaping benefits for society & markets -e.g. through joint projects (Lead = EU) Nebraska Law

ESA-EU convergence (2)

- ◆ EU gradually more dominant
 - → Commission White Paper (2003)
 - "Space: a new European frontier for an expanding Union An action plan for implementing the European Space policy"
 - Support space infrastructures & applications, for needs citizens & EU political objectives; consolidate scientific & technical basis space activities; update institutional structure EU
 - EU & ESA distinct roles in space
 - 'Federating demand' *versus* 'federating supply'



Institutional options (1)

- ◆ Status quo
 - Inefficiency & lack of coordination ...?
- ◆ Status quo-plus
 - More institutionalized cooperation
- ◆ EU absorbs ESA
 - ESA as executive arm EU (Commission)
 - But: (lack of) expertise & capacity issues Commission
 - Exx.: European Environmental Agency; WEU



Institutional options (2)

- ◆ EU becomes member of ESA
 - Exx.: Eurocontrol (provisionally) & WTO
 - Depending upon the extent to which EU has exclusive / shared competence (...!)
 - Not two captains on the spaceship, but ESA as captain
 & EU on the board of the shipping company'
 - ESA essentially itself a platform for national space policies with its own prodding & part-shaping to mould that into some sort of European space policy

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Framework Agreement (1)

- ◆ EC-ESA, 25/XI/2003
- ◆ Art. 1: overarching aim
 - Coherent & progressive overall European space policy
 - Linking demand services & applications using space systems to supply space systems & infrastructure
- ◆ Art. 2: cooperation
 - Due regard respective tasks, responsibilities, settings & operational frameworks
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Framework Agreement (2)

- Art. 4: each party compliant with own rules
- ◆ Art. 3: fields of cooperation everything...
- lacktriangle Art. 5(1): 'joint initiatives'
 - ESA manages for EU (& under EU law)
 - EU participates in ESA optional programme
 - Jointly coordinated & funded activities
 - Creation joint subsidiary bodies



Framework Agreement (3)

- lacktriangle Art. 5(2): ad hoc arrangements, e.g.:
 - Rules on IPR & other property rights
 - Respective roles & financial implications
 - 'Industrial policy scheme' (...!)
- \rightarrow Art. 5(3): financial contributions
 - → Any contribution governed by financial provisions respective party & 'under no circumstances EU bound to 'geographical distribution'

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Framework Agreement (4)

- ◆ Art. 8(1): establishment Space Council
 - Coordination & facilitation cooperative activities
 - Drafting European Space Policy (2007)
 - Extended to security- & defence-related areas, Space Situational Awareness, industrial policy & int'l relations
 - Preferred model: ESA acting as technical expert, manager of EU space activities & procurement agency for EU applying EU law principles
 - Self-financed ESA programmes untouched



Emerging pattern

- ◆ EU starts shaping policy through ESA
 - *I.e.* not instead of ESA / by directing ESA
 - Using various options Framework Agreement
 - Joint initiatives: Galileo & GMES/Copernicus
 - ESA gradually receding with growth political / general consideration
 - Failure of Galileo PPP forced Commission to rethink insistence on private participation / role markets in space industry incl. 'fair return'
 - → Use by EU of more procurement-related instruments
 - & Use by EU of ESA through optional programmes Nebraska Law

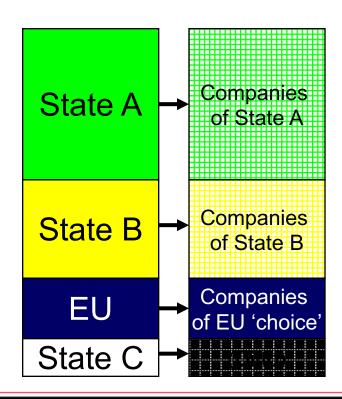
Flexibility & gradualness

- ◆ EU first steps 'on board' ESA as 'one of the m/s'
- → EU portion for EU policies' purposes
 - Open competition no 'fair return' for that portion
 - Second chance' for 'losers' national portions
 - Favouring 'European Companies' & SMEs
- ◆ As EU competencies & activities grow, so will measure of competition ...

'Fair return' and competition (3)

• Fair return Mk. II

• Fair return Mk. III





The EU 'space competence' (1)

- ◆ European Constitutional Treaty (2004)
 - Art. I-3: includes space in new objectives EU
 - § 3: to promote scientific & technological advance
 - Art. I-14: on shared competences
 - § 3: 'On research, technological development & space, EU shall have competence to carry out activities, in particular to define & implement programmes; exercise thereof competence shall not result in EU m/s being prevented from exercising theirs.'
 - → Actually a parallel competence



The EU 'space competence' (2)

- ◆ European Constitutional Treaty *ctd*.
 - Art. III-254: space policy
 - § 1: to promote scientific & technical progress, industrial competitiveness & policy implementation, EU shall draw up European space policy & may promote joint initiatives, support R & TD & coordinate efforts exploration & exploitation of space
 - § 2: 'To contribute to objectives § 1, European laws or framework laws shall establish necessary measures, which may take form of European space programme.'
 - § 3: EU to establish appropriate relations with ESA Nebraska Law

The EU 'space competence' (3)

- ◆ European Constitutional Treaty *ctd*.
 - = First EU 'space competence'? ←→ Sector-wise:
 - Space-related R & D since 1986 (Single European Act)
 - Satellite communications since 1994 (Satellite Directive)
 - 'Fringe' competencies: 1996 Database Directive (96/9)
 - Satellite navigation since 2002 (Reg. 876/2002 on GJU)
 - Satellite EO since 2010 (Reg. 911/2010 on GMES)
 - ←→ Overarching competence on anything related to space activities in / from EU ...



The EU 'space competence' (4)

- → Treaty of Lisbon (2007/2009)
 - Art. 4(3) copies Art. I-14 ('parallel competence')
 - Art. III-254 'replaced' by Art. 189, TFEU
 - § § 1, 3: have remained identical
 - § 2: to attain objectives § 1, EP & Council, acting in accordance with ordinary legislative procedure, shall establish necessary measures, which may take form of European space programme, excluding any harmonization laws & regulations m/s
 - § 4: without prejudice to other provisions Title



The EU 'space competence' (5)

- ◆ Treaty of Lisbon *ctd*.
 - EU space competence in legal terms now limited to adoption secondary EU law ...
 - 1. ... establishing space project or space programme & taking care of financing through EU budgets; or ...
 - 2. ... applying freedoms of movement & competition regime to space sector (key aspects Internal Market) ...
 - ... to the extent EU m/s have not already established / are interested in establishing national space law dealing with these aspects of space sector activities

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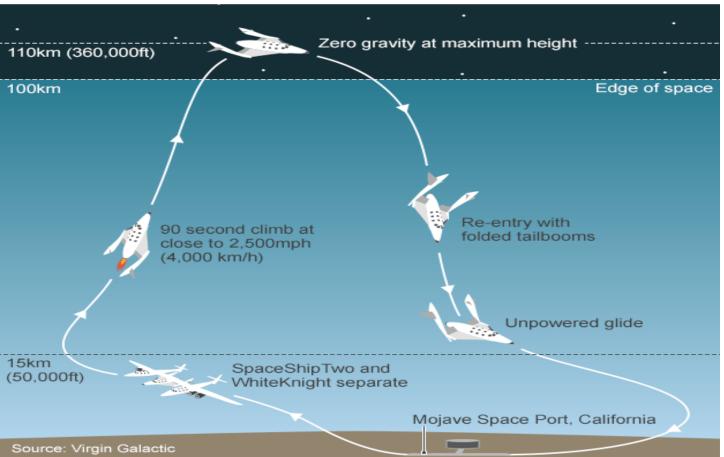
Then 'space tourism' arrived...

- Onwards from the X Prize
 - 1996: 10 M US\$; 3 persons; 2 flights > 100 km
 - X/2004: Scaled Composites wins X Prize
 - SpaceShipOne (to \pm 105 km)
 - Virgin Galactic buys technology
 - Plans 1st flights SpaceShipTwo now 2019?
 - 6 passengers; up to \pm 120 km; 5 mins non-gravity
 - 200,000 US p/p later down to 50,000



Virgin Galactic WhiteKnightTwo plus SpaceShipTwo

SpaceShipTwo flight plan





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Boeing CST-100 – docking with International Space Station

Orbital projects





...or rather 'private spaceflight'

- ◆ More legally precise term
 - Level of participation of private entities is key
 - Private operators offering flights and / or private individuals flying and / or flights being to privately-owned 'destinations'
 - Distinction suborbital & orbital gradual
- ◆ How to regulate? Air law versus space law!?
 - Depends on 'aircraft or spacecraft' & on 'airspace or outer space'

Aircraft or spacecraft?

◆ Aircraft = "Any machine that *can* derive support in the atmosphere *from the reactions of the air* other than the reactions of the air against the earth's surface"





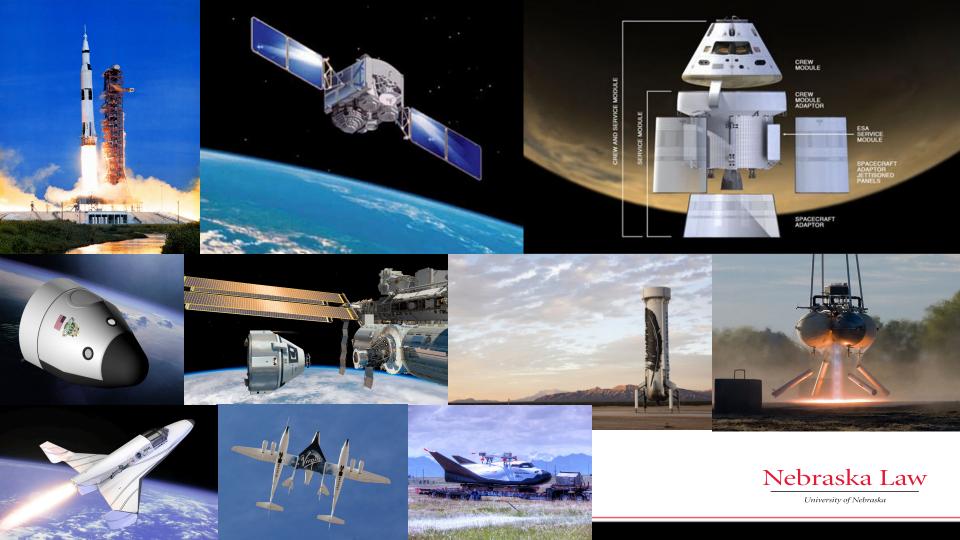




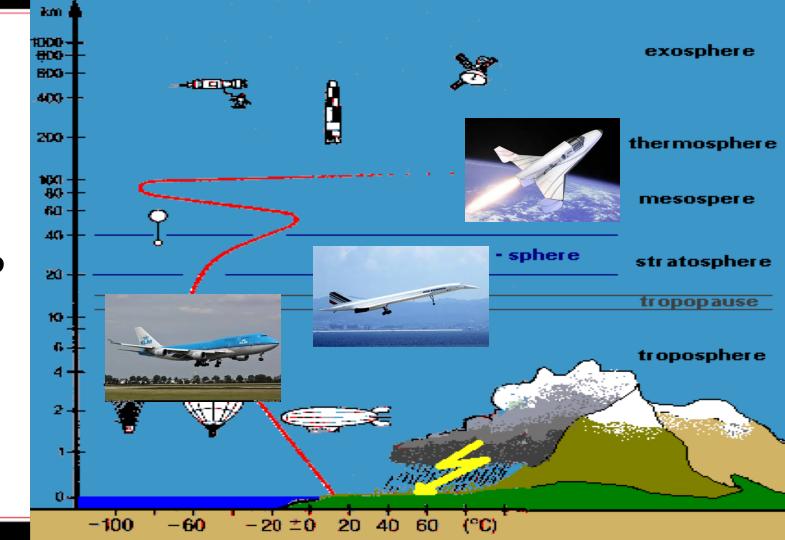
Aircraft or spacecraft?

- ◆ Aircraft = "Any machine that *can* derive support in the atmosphere *from the reactions of the air* other than the reactions of the air against the earth's surface"
- ◆ Space object = 'Any man-made object intended to be sent into outer space' *including component* parts & launch vehicle





Air space or outer space?



The boundary issue

- ◆ Tendency to convergence on 100 km
 - Various proposals for international treaties & documents
 - Russia, China, Germany, Pakistan
 - Several national laws
 - Australia, Kazakhstan, Nigeria, Denmark & EU Regulation
 - Even in the US in some documents of differing kinds
 - Virginia draft statute, FAA astronaut wings, export controls
 - Various private initiatives



Reading - 2

- ◆ Arts. VI–VIII, Outer Space Treaty
- ◆ Art. XXII, Liability Convention
- ◆ Art. VII, Registration Convention

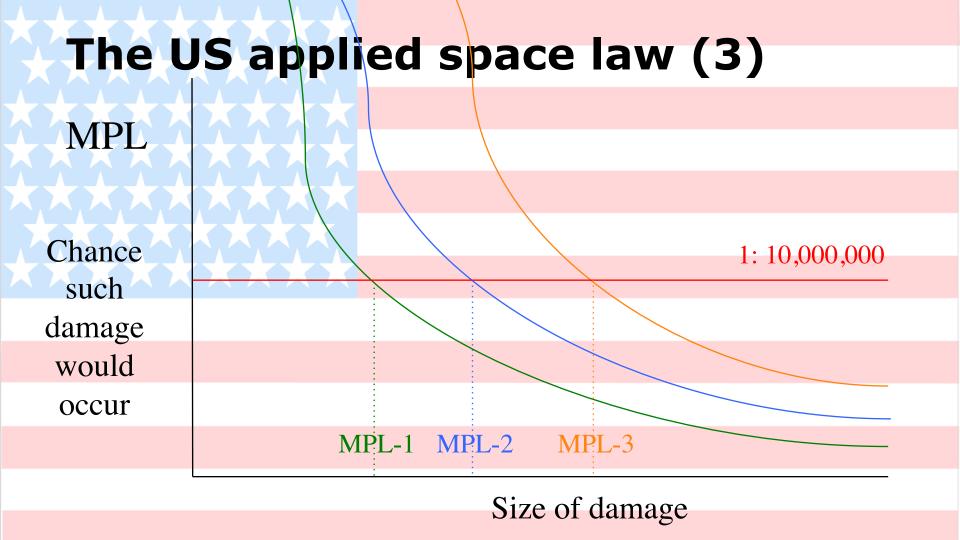


The US applied space law (1)

- ◆ Decided not to use air law & regulation lack of experience & considered too burdensome
- ◆ 1984 Commercial Space Launch Act
 - Licenses required for launches from US territory & facilities / by US citizens & for operation of launch site on US territory / by US citizens; both incl. by non-US operator if controlled by US citizens
 - Liability: full reimbursement US government for use of governmental facilities & third-party claims

The US applied space law (2)

- ◆ 1988 Amendments mainly on liability
 - Obligations to compensate damage to federal launch site if used & obtain proper insurance up to certain level
 - The lesser of: Maximum Probable Loss / US\$ 100 million / reasonably insurable contractual liability coverage
 - Waiver of liability *vis-à-vis* other partners to launch
 - Third-party liability: same as inter-party liability vis-àvis government
 - Except: maximum maximum now US\$ 500 million



The US applied space law (4)

- ◆ The practice on MPL:
 - Contractual liability for use federal launch sites
 - Maximum of US\$ 100 million has occasionally been quoted
- SpaceShipOne flights of 2004: MPL of US\$ 0 ...
 - → Launch from private launch site no issue for any MPL
 - → Meanwhile handful such sites being developed & licensed
 - Third-party liability
 - Maximum MPL imposed so far: US\$ 261 million
 - SpaceShipOne flights of 2004: MPL of US\$ 3.1 million

The US applied space law (5)

- ◆ 2004 Amendments to adapt Commercial Space Launch Act to manned launch & re-entry
 - Possibility for experimental permit next to license
 - Inter-party liability regime continues to apply
 - Third-party liability regime continues to apply
 - → No contractual liability to 'spaceflight participants' but 'informed consent' regime & waiver of liability for the time being...

The EU and the space treaties

- ◆ Under Outer Space Treaty EU remains effectively 'classical IGO' = platform for cooperation sovereign states
- ◆ EU has never deposited declaration regarding Liability Convention & Registration Convention
- → Responsibility, authorization & continuing supervision → licensing, liability & registration all remain prerogative EU m/s

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The EU competences – revisited

- ◆ Air law:
 - Internal Market for aviation ≈ established
 - European Aviation Safety Agency controls licensing,
 certification & safety standardization
 - EU (almost) member Eurocontrol for ATS / ATM / ATC
- $\leftarrow \rightarrow$ Space law:
 - No harmonization national laws & regulations'
 - → What national space laws are there in EU?

So far, nine EU member states...

- ◆ Sweden, United Kingdom, Belgium, Netherlands, France, Austria, Denmark, Greece & Finland
 - Of which United Kingdom & (arguably) France have addressed private manned spaceflight specifically
- ◆ In the pipeline: Portugal & Poland



...and six with ≈ serious projects

- ◆ Sweden
- ◆ Scotland & England = United Kingdom
- ◆ Curação = Netherlands
- lacktriangle Catalonia = Spain $\leftarrow \rightarrow$ no national space law!
- ◆ France?
- ◆ *Denmark?*



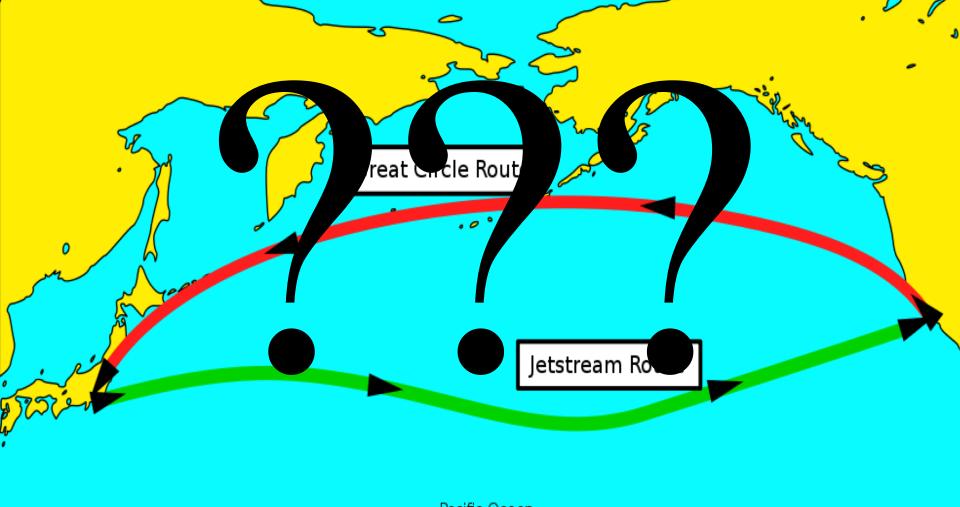
The European Commission...? (1)

- ◆ National space laws including licensing of 'space activities' ← → not much specificity on 'private spaceflight' such as in the US case ...?!
- ◆ ICAO investigations → Working Paper 2005
 - Most vehicles involved in suborbital flight = aircraft
 - For the time being not opportune to develop Standards
 & Recommended Practices for suborbital vehicles
 - Only focus on safe integration spaceflight into aviation

The European Commission...? (2)

- ◆ EASA testing the waters...
 - Efforts to develop special certification regimes for suborbital vehicles on the basis of aircraft certification
 - To be followed in the further future with licensing & other safety issues
 - However, efforts put on hold around 2010
 - → Confusion reigns within Europe...
 - Cf. Sweden versus Curacao; & United Kingdom?





There is enough space out there for European space lawyers...





