#### European Space Law

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#### 'European space law?'

◆ 'Space law' = 'every legal or regulatory regime having a significant impact, even if implicitly or indirectly, on at least one type of space activity or major space application'



• 'Europe'?



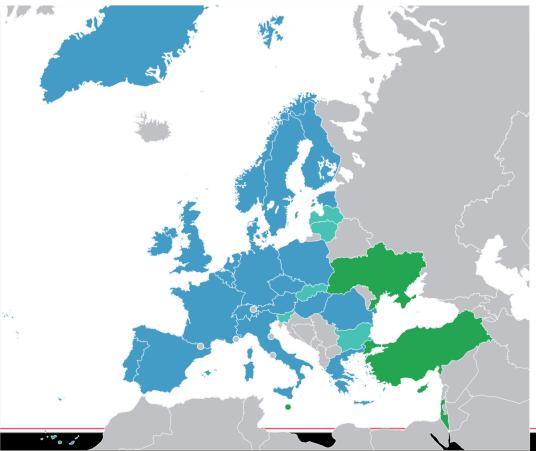


= European Union(28 member states)

#### Purpose:

General economic (& political...?) integration





- = European Space Agency
- (22 member states
- + 'aligned' states)

#### Purpose:

Integration of space programmes



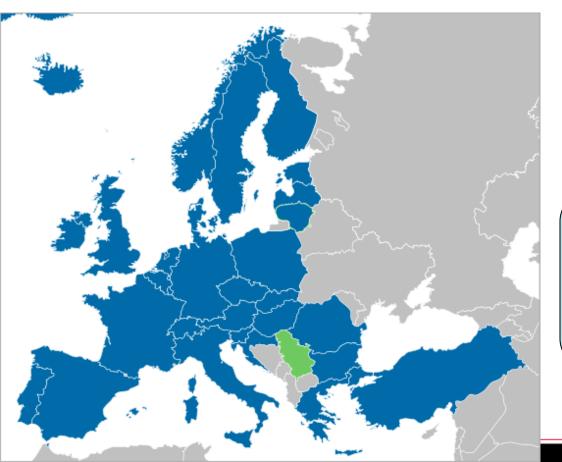


= EUTELSAT IGO (49 member

#### Purpose:

Monitor operations Eutelsat





= EUMETSAT(30 member states+ one associate)

#### Purpose:

Provide for European weather satellite system



#### **ESA** versus EU



ESA = operational organization → legal impact through rules ESA Convention, intra-ESA/member state agreements & contracts



EU = regulatory partly-supranational organization → legal impact through directly applicable EU-law: Directives & Regulations

### ESA and space (1)

- ◆ Main driver in integration space efforts Europe
  - 1. European flavour to national space projects
  - 2. European partner in bilateral space projects with others
  - 3. European partner in International Space Station
- ◆ Convention supported by 5 main Annexes
  - Annex V: Industrial policy 'how to best involve European space industry'



### ESA and space (2)

- ◆ Institutional structure
  - Main organs: Council & DG plus staff
    - Council decides on acceptance programmes proposed & determine financial structures thereof
    - DG can propose programmes
    - Individual member states can propose programmes...
    - ...but remain at liberty to run their own programmes either unilaterally or together with other states, whether ESA member states or not

### ESA and space (3)

◆ Article II, ESA Convention:

"... to provide for and to promote, for exclusively peaceful purposes, cooperation among European States in space research and technology and their space applications, with a view to their being used for scientific purposes and for operational space applications systems

, 77 •••



#### **ESA** programmes

- ◆ Three generic types of programmes
  - 1. Mandatory activities focused on scientific R & D
  - 2. Optional activities focused on (in-space) applications
  - 3. Operational activities 'serving customers'
  - Flexible framework balancing sovereignty-interests
     & co-operation → industrial policy...?



#### **Optional programmes**

- ◆ Council may accept programmes with simple majority Art. XI(5.c), ESA Convention
- ◆ Opportunity for member states to opt out Art. V(1), ESA Convention
- ◆ Contributions in the last resort subject to individual states' interests Art. XIII(2), ESA Convention → 'À la carte' participation



### **ESA** industrial policy comes in

- ◆ Art. VII, ESA Convention, main principles:
  - Promoting cost-effectivity (§ a)
  - Improving world-wide competitiveness industry (§ b)
  - Using existing industrial potential Europe (§ b)
  - Preference for European industry (§ c)
  - Equitable member state participation (§ c)
  - Exploit advantages competitive bidding (§ d)



# Leading principle = 'fair return'

- lacktriangle Art. VII(1), Convention  $\rightarrow$  Annex V
- ◆ Art. II, Annex V:
  - Preference for industry & organizations member
     states, resp. those participating in that programme
- ◆ Art. IV, Annex V:
  - Geographical distribution of contracts to industry follow respective investments of member states ideal: return coefficient = 1

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#### The EU and space (1)

- ◆ Not coming from a 'space perspective' EU about economic integration in general
- 'Space' included only as addressed by EU law
  - Following conferral, subsidiarity & proportionality:
    - 1. Included explicitly in treaties / secondary EU law
    - 2. Implicitly following from provisions treaties / secondary EU law
    - 3. Exceptionally following 'implied powers' or Art. 352, TFEU, 'appropriate measures'



### The EU and space (2)

- ◆ No reference as such to 'outer space' in treaties or secondary law
  - Only reference in policy documents
- → Only to the extent space activities are economic activities *may* EU law be(come) relevant
- → Primarily where 'markets' & private companies are involved



#### **Cornerstones EU law (1)**

Key: focused on Internal Market!

- 1. Four freedoms of movement
  - Goods, persons, services & capital
- 2. Competition regime
  - Rules applying to private enterprise
    - Prohibition of collusive conduct (cartels)
    - Prohibition of abuse dominant position (monopolies)



#### **Cornerstones EU law (2)**

- 2. Competition regime -ctd.
  - Rules applying to states
    - Special & exclusive rights
    - Prohibition of state aid
  - All with limited exceptions, subject to scrutiny Commission & Court of Justice
- 3. Harmonization national laws
- 4. Sector-specific Titles incl. transport!



### The EU and space activities (1)

- ◆ Involvement limited to space sectors where relevant conditions were fulfilled
  - → Commission no single space (policy) division
    - Launch activities: DG Trade
    - Satellite communications: DG Communications Networks, Technology & Content
    - Earth observation / remote sensing: DG Research & Innovation
    - Satellite navigation: DG Mobility & Transport



# The EU and space activities (2)

- ◆ EC/EU no overarching / comprehensive space policy (at least until fairly recently)
- ◆ 1985: ESA determines, drives & coordinates European space effort
  - Arianespace spin-off for launch activities
  - EUTELSAT spin-off for satellite communications
  - EUMETSAT spin-off for satellite meteorology



#### The starting point for the EC/EU

#### 1986: Commission starts to move in

- Realizing space industry could be / would be motor technological & economic development
- Starting through R & D, including R & D on space / using space, *i.a.* pre-application stage
  - Note: One area where Commission had rather free hand in spending, was in research programmes!
  - → Legal basis provided by 1985/86 Single European Act



#### The EC/EU and launch activities?

- Present situation
  - Arianespace only (private / commercial) European launch service provider
  - Transport Title lists transport sectors involved explicitly – not launching (& space transportation)
  - → Launching & space transportation do not yet fall within scope EU law
  - Future: 'space tourism' flights ...?



#### The EC/EU and launch activities!

- ◆ EC / EU involvement political ...
  - TCI case: discussion USA on global competition
  - ESA-Commission working group on international launch services policy → EGAS
  - Commission: negotiations with Russia, Ukraine &
     China in the 90s on global launch competition regime
    - Aborted: competition  $\rightarrow$  cooperation
      - Starsem; Soyuz



### EU law and launch activities? (1)

- 'Hurdles to application'
  - Visible need regulating competition in Europe?
  - ←→ Need for global competitiveness ...?
  - TFEU's Transport Title needs to be changed
  - Arianespace launches from Kourou, *i.e.* outside geographical scope Transport Title
  - Security & defence implications ...



#### EU law and launch activities? (2)

- Manned spaceflight
  - Curacao: also outside geographical scope Transport
     Title
  - ←→ Kiruna, Catalonia, France, Scotland & England however within geographical scope Transport Title
  - Temporary effort by EASA (= EU Agency) to prepare for European-wide regulation private manned spaceflight (more tomorrow)

#### The EC/EU and remote sensing?

- Private sector limited role
  - So far really only SpotImage & TerraSar-X
    - Even those are essentially PPPs
  - Balancing intra-European competitive interests (...?)
     with external competitiveness
  - Security concerns
  - EUMETSAT for satellite meteorology



#### The EC/EU and remote sensing!

- ◆ With a view to the Internal Market ...
  - Plans for 'Green Eye in the Sky' in the 90s!
    - → SPOT-4 instrument
    - = EC as satellite operator → customer
  - Use for other monitoring purposes
    - Farming subsidies & fishing quota
    - Obligations under international environmental treaties
  - → GMES/Copernicus: EU in the driver's seat



### EU law and remote sensing? (1)

- Definitional issues for Internal Market purposes
  - $\blacksquare$  Products  $\longleftrightarrow$  services
    - Under EU law: products by definition enjoying Internal
       Market privileges ←→ services requiring specific Directives
  - Trade across borders ← → Distribution/extraction over Internet
  - Jurisdiction EU law over core activities in outer space ← → Jurisdiction over operators on the ground



#### EU law and remote sensing? (2)

- Protection remote sensing data(bases)
  - **ESA** involvement in remote sensing operations
    - In particular copyright
    - National differentiation contents national regimes
      - *E.g.* 'sweat-of-the-brow' versus 'originality' & applicability in electronic realm; duration of protection
  - → ESA research project → Commission study
  - → Need for a specific right to protect databases as including remote sensing databases → ... Nebraska Law

#### Directive 96/9

- ◆ Sui generis right of protection
  - Special version of copyright, essentially
  - Mandatory inclusion in national law
  - Applies to nationals EU m/s & databases ≈ generated on EU m/s territory (Art. 11)
  - Individual accessibility & investment required
  - Extraction right & re-utilization right (Art. 7)
    - With database creator / owner



# EU law and remote sensing? (3)

- ◆ Facilitating access to public information, including as generated with remote sensing satellites
- → Oblige EU m/s to ease, liberalize & harmonize access to available spatial data for environmental & other public policy purposes



### INSPIRE Directive (2007/2)

- ◆ Establishing Infrastructure for Spatial Information in the European Community
  - Benefiting -i.a. GMES, indirectly
  - Focus here on terrestrial infrastructure for distribution data
  - Provision metadata, interoperability of data, availability search & view services for free, & availability other services via e-commerce



#### The EU and space? The EU and...

- ... Satellite communications
  - = First space sector with commercial potential
  - → First space sector interesting EC / EU
    - → Full-fledged Internal Market requires also level playing field for private satellite communications
- ◆ Baseline: satellite communications = subset of telecommunications happening to use satellites as part of the network

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#### Starting point: telecommunications

- ◆ EC / EU focus on practical aspects; tackles issue from the downstream perspective upwards
  - Not concerned with specific space aspects
  - → Space element almost coincidental
    - Satellites just (potential) element in telecoms chain, competing (in principle) with cable & terrestrial wireless
    - → Technological neutrality to be guaranteed
    - ←→ Still need to heed specific space aspects involved?
  - & Relatively marginal, commercially speaking Nebraska Law ... University of Nebraska

#### The 1987 Green Paper

- ◆ Starting point liberalization & privatization of telecoms at large
  - Non-discriminatory & efficient access users to telecom networks & public services to be liberalized & open to private enterprise
  - Establishment Internal Market telecom services by 1998
  - Excluding satellite communications as of yet
  - Resulting rapidly in several key Directives



#### Reading break – 1

- ◆ Arts. 101, 102, 106, 107, Treaty on the Functioning of the European Union
- ◆ *Arts. 1–4, Regulation 4046/89*



#### Directive 88/301

- Competition terminal *equipment* 
  - Special & exclusive rights on import, marketing, connection, operating & maintenance terminal equipment should be abolished (Art. 2)
  - Right to import *etc*. for companies other m/s only curtailed on objective, technical terms (Art. 3)
  - Users should have guaranteed access to public network termination points (Art. 4)

### Directive 90/387

- ◆ Internal Market telecom *services* assume/require open access to existing networks → ONP
  - Keeping incumbent exclusionary monopolies at bay
  - Harmonization conditions open & efficient access to
     & use of public telecom networks & services (Art. 1)
  - ONP conditions must be based on objective criteria, transparent, guarantee equality of access & be nondiscriminatory (Art. 3)

#### Directive 90/388

- ◆ Competition telecom *services* 
  - Special & exclusive rights provision telecom services other than voice telephony to be withdrawn (Art. 2)
  - Conditions for license only if objective, nondiscriminatory & transparent (Art. 2)
  - Temporary exclusion possible for packet- or circuitswitched data (Art. 3)
  - Separate independent supervision (Art. 7)



# Implementation...? (1)

#### **♦** Opposition

- 88/301: France v. Commission, C-202/88 (1991)
  - Directive partly upheld, partly annulled: special rights were not required to be withdrawn, exclusive rights were
- 90/388: Spain, Belgium & Italy v. Commission, C-271, C-281 & C-289/90 (1992)
  - Directive partly upheld, partly annulled along the same lines as 88/301



# Implementation...? (2)

- ←→ *Pre-empting* legislation UK
  - 1981 separation regulatory & operational functions
     BT
    - Followed by Germany, 1989 & France, 1991
  - 1984 Telecommunications Act creation duopoly British Telecom & Mercury



#### ... -> Satellite communications?

- ◆ INTELSAT & INMARSAT (& INTERSPUTNIK)
- ◆ EUTELSAT
  - Hybrid character: 'public consortium'
    - Convention: member states & Operating Agreement: Public Telecom Operators
  - Activities ± 75% DBS
  - HQ in Paris; 18 sats (GEO) by 2001
  - 47 member states by 2001



### **Global market developments**

- ◆ Call to privatize operators & liberalize markets
  - Signatories EUTELSAT usually also signatories to INTELSAT & INMARSAT → monopolies
  - "Considerable economic prejudice" clause
  - PTOs often both operators and national regulators
  - Public nature (most) PTOs → functional immunities
  - Financial backing by m/s & guaranteed market access
  - Application EC / EU competition law??? → Nebraska Law
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#### **Competition DBS services**

- ◆ EUTELSAT versus SES
  - SES = Luxembourg entity; BT major investor
  - Luxembourg & UK m/s EUTELSAT & EC / EU
  - 1987: 'Considerable economic prejudice'
  - → EUTELSAT Assembly 'imposes' code of good behaviour (applicable until 1998)
    - No more than 4 customers may be lured away
      - Only rapidly expanding number of TV channels allowed SES to survive



#### → 1. Privatization EUTELSAT....

- ◆ EC / EU did not yet have jurisdiction over satellite communications
- → Pressure on EUTELSAT to privatize first political, later legal
  - → Privatization PTOs (also INTELSAT & INMARSAT)
  - → Non-application "considerable economic prejudice"
  - → Allowing for 'multiple signatories'
  - → 1999: full privatization



#### **Eutelsat S.A.**

- ◆ 2001 / 2003 established, HQ Paris
- ◆ Nov. 2001: ± 14% Lehman Brothers (from Telecom Italia)
- ◆ 2003: IPO, min. 30% to newcomers
- Branching out
  - Multi-media & Internet; terminals market; Africa
- ◆ Currently capacity on 40 sats (GEO)



#### **EUTELSAT IGO**

- ◆ HQ Paris
- ◆ Now 49 member states
  - Incl. 28 EU; 22 ESA; also *e.g.* Vatican; Turkey; Russia; Ukraine & Kazakhstan
- ◆ Main function: oversight Eutelsat S.A.
  - Four basic principles: public & universal service obligations; Pan-European coverage satellite system; non-discrimination & fair competition

# ... & 2. EC policy and legislation!

- ◆ Need to move on from telecommunications to satellite communications
- → Towards Europe-wide systems and services Green Paper on common approach in the field of satellite communications in the European Community, a.k.a. ...



### The 1990 Green Paper

- Aims:
  - Full liberalization earth segments of satellite systems
  - Application competition regime to satellite communications
  - Unrestricted access to space segment capacity
  - Commercial freedom to market space segment capacity
  - Separation regulatory & operational functions



#### Directive 94/46

- ◆ 'Satellite Directive'
- ◆ Amending Dir. 88/301 & Dir. 90/388 with regard to satellite communications
- & One further key measure with regard to the operational satellite IGOs
- ◆ Measures to be implemented per XI/1994 exceptionally per I/1996

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### Reading break - 2

◆ *Arts. 1–3, Directive 94/46* 



## Art. 1: Directive 88/301 (1)

- ◆ 'Terminal equipment also means satellite earth station equipment'
  - Transmit-only, transmit/receive & receive-only
- 1. No more special & exclusive rights on import, marketing, connection, operating & maintenance satellite earth station equipment
  - Legal / regulatory advantages substantially affecting ability to do any of the above

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# Art. 1: Directive 88/301 (2)

- 2. Curtailment right to import *etc*. of companies other m/s only on objective, technical terms also applicable to satellite earth station equipment
- 3. Guaranteed access public network termination points also for satellite earth station equipment



## Art. 2: Directive 90/388 (1)

- 'Telecom service means also satellite services':
  - Satellite services: includes network services as well as proper provision of communication
  - Satellite network services: establishment & operation of satellite networks, including uplink & downlink services
  - Satellite earth station network: two / more earth stations interworking by way of satellites

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## Art. 2: Directive 90/388 (2)

- → Special & exclusive rights prohibited also for provision satcom services
  - Exclusive rights: "rights granted by an EU m/s to undertaking in any manner reserving it the right to provide a telecom service within a given geographical area"
  - Special rights: "rights granted by an EU m/s to a limited number of undertakings conferring legal / regulatory advantages"
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## Art. 2: Directive 90/388 (3)

- → Only objective, non-discriminatory & transparent conditions for satcom license are allowed
  - = 'Essential requirements'
    - = Non-economic reasons, such as network security & integrity, interoperability & data protection
    - + For satcoms services: effective use frequency spectrum & avoidance harmful interference
- → Separation of any specific supervision body for satcoms also required



## Art. 2: Directive 90/388 (4)

- ◆ Transparency of information required on:
  - Criteria & conditions for granting authorizations
  - Plans to introduce new / change existing licensing procedures
  - Fees & criteria upon which they are based, & any changes
- Still maintains exclusion voice telephony from scope of harmonization

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## Art. 3: satellite IGOs (1)

• "EU m/s party to international conventions INTELSAT, INMARSAT, EUTELSAT & INTERSPUTNIK shall communicate to the Commission info on any measure that could prejudice compliance with competition rules of EC Treaty or affect aims of Directive 94/46 or Directives on telecoms"



## Art. 3: satellite IGOs (2)

- ◆ Legal effect EU law on IGOs?
  - IGOs not subject to EU law
  - & Includes non-EU m/s
  - ←→ EU law impacts IGOs indirectly via EU m/s
  - EU law impacts IGO Signatories EU m/s directly as 'undertakings' (*cf.* Arts. 101 & 102, TFEU)



### Art. 3: satellite IGOs (3)

- ◆ Legal effect EU law on IGOs *ctd*.
  - EC m/s (15) & satellite IGOs as per 1990:
    - INTELSAT 28% in terms of investment
    - INMARSAT 34% in terms of investment
    - EUTELSAT 88% in terms of investment
    - INTERSPUTNIK only Germany
  - → Difference EUTELSAT others
    - Forcing proper privatization versus 'stimulating'



#### Art. 3: satellite IGOs (4)

- ◆ Anti-competitive aspects henceforth to be tackled by EU competition regime
  - Commission started to apply those 'legal tools'
    - For EU m/s:
      - 'Special & exclusive rights' (Art. 106, TFEU)
      - 'State aid' (Art. 107, TFEU)
    - For IGO Signatories EU m/s:
      - 'Collusive conduct' (Art. 101, TFEU)
      - 'Abuse dominant position' (Art. 102, TFEU)



#### Decision No. 94/895

- ◆ International Private Satellite Partners (IPSP)
  - Trans-boundary joint venture, registered USA, led by Orion, with market coordination aspects
  - Commission abstained from action (only) since it primarily involved non-PTO private companies, which moreover were new in the field & hence enhanced competition rather than distorting it
  - → Effectively exempted per Art. 101(3), TFEU

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#### Decision No. 96/177

- ◆ Nordic Satellite Distribution
  - Activities 3 Scandinavian companies under NSD joint venture amounted to market-sharing arrangements for terrestrial services using satellite transponders
  - Found incompatible by Commission with functioning Internal Market; & not justified in the absence of technological & economic progress
  - → Joint venture had to be dismantled



# Decision IV/M.1430 (1999)(1)

- ◆ Vodafone / AirTouch
  - Investigation upon notification 6/IV/1999
    - Under Reg. 4064/89 ('Merger Regulation', v.1)
- ◆ Commission takes Decision, 21/V/1999
  - Six standard parts: I. Parties / II. Operations /
    Concentration / III. Community Dimension / IV.
     Competitive Assessment / V. Modifications / VI.
     Conclusion

# Decision IV/M.1430 (1999)(2)

#### I. Parties

- 3. Vodafone (UK) provides i.a. mobile satcom services in UK & 5 other EU m/s (France, Germany, Greece, the Netherlands & Sweden)
- 4. AirTouch (USA) provides *i.a.* personal communication services & global satcom services in USA & 6 EU m/s (Belgium, Germany, Italy, Portugal, Spain & Sweden)



# Decision IV/M.1430 (1999)(3)

- II. Operations & Concentration
  - 6. Sole control to be achieved ('take over')



# Decision IV/M.1430 (1999)(4)

#### III. Community Dimension

- 7. Combined aggregate world-wide turnover > 5 B € (Vodafone 3,569 M € & AirTouch 6,716 M €; 1998)
- Each has EU-wide turnover > 250 M € (Vodafone
   3,285 M € & AirTouch [...]; 1998)
- Only Vodafone > 2/3 of aggregate EU-wide turnover within 1 EU m/s (2,560 M € in UK; 1998)
- → Notified operation Community dimension



# Decision IV/M.1430 (1999)(5)

#### IV. Competitive Assessment

- A. Relevant product market
  - = Market mobile telecom services, regardless of technical standard used (8, 9, 12)
  - Anyway, no dominance in any product market (12)
- B. Relevant geographic market
  - = National market (13, 17)



# Decision IV/M.1430 (1999)(6)

IV.Competitive Assessment – *ctd*.

- C. Assessment
  - Overlap only in Germany & Sweden (18)
  - Competition concerns only in Germany: new entity would command a 50-60% market share  $(19-29 \rightarrow 30)$



# Decision IV/M.1430 (1999)(7)

#### V. Modifications

- 31. Vodafone submitted a 'divestment undertaking' in a German daughter with market share of 10–20%
- 35. In subsequent market test by Commission no 3<sup>rd</sup> party voiced significant objections to planned divestment



# Decision IV/M.1430 (1999)(8)

#### VI. Conclusion

36. Undertaking sufficient to address competition concerns raised by concentration → Commission will not oppose notified concentration & declares it compatible with common market (*ref.* Art. 6(1)(b), Reg. 4064/89)



# Decision IV/M.1817 (2000)(1)

- ◆ Bell South acquires shares E-Plus
- III. Community Dimension
  - 8. Combined aggregate worldwide turnover > 5 B €; both with EU-wide turnover > 250 M €; neither with
    - > 2/3 of aggregate EU-wide turnover within 1 EU m/s
    - $\rightarrow$  yes



# Decision IV/M.1817 (2000)(2)

#### IV. Competitive Assessment

- 11.Only E-Plus itself active in mobile telephony services (= product) market Germany (= geographic market) →
- 12. Concentration will not lead to dominant position
- & Current transaction will actually eliminate competition concerns identified in Vodafone/Airtouch transaction!



#### **Decision No. 2004/134**

- ◆ GE takeover Honeywell Bull in 2001!
  - With small satellite communication component
  - III. Community Dimension: yes
    - Both EU-wide turnover > 250 M €; neither achieves > 2/3 aggregate EU-wide turnover within 1 EU m/s

#### **IV.Conclusion:**

• Proposed merger would lead to creation or strengthening dominant position → declared incompatible with the common market *cf*. Regulation 4064/89

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#### **Decision No. 2003/792**

- ◆ DaimlerChrysler / Deutsche Telekom
  - Establishment joint venture Toll Collect
  - IV. Assessment (Art. 2, Reg. 4064/89)
    - 66. Dominant position in German market traffic telematics
    - → Effective competition significantly impeded in substantial part of the common market
  - V. & VI. Commitments to open access to the system
    - 69. Considered sufficient to remove doubts



## Follow-up legislation

- ◆ In 1994–2002 period many follow-up Directives & Regulations trying to elaborate & expand scope of the baseline regime of Dir. 94/46, *e.g.* to include cable TV networks, fixed voice telephony & mobile telephony
- & Address licensing...



## Licensing issue

- ◆ Need to move also harmonization of licensing
  - Competition regime not sufficient: applies essentially to undertakings & as a matter of a posteriori control
  - ←→ Fully-competitive environment also requires harmonized licensing
    - Dir. 94/46: only requirements on 'non-economic issues'
    - Precursor: four-state initiative 1993
      - UK, Germany, France & Netherlands had allowed for 'one-stop-shopping' for license, for all four states
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# **Directive 97/13 (1)**

- On common framework general authorizations
   & individual licences in telecom services'
  - Procedures for grant authorizations & conditions for providing telecom services, including for establishment / operation of telecom networks required for provision such services (Art. 1(1))
  - M/s discretion remains on distribution & content audiovisual programmes general public (Art. 1(2))

# **Directive 97/13 (2)**

- 1. General authorizations (Art. 4(1))
- 2. Individual licences
  - Further to Art. 3(3), only if necessary (Art. 7(1)):
    - (a) To allow access to radio frequencies or numbers
    - (b) To give licensee particular rights on access to land
    - (c) To impose obligations of universal service
    - (d) To impose specific obligations, cf. EU competition rules, where licensee has significant market power

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## → ICT convergence

- = Latest on telecoms → satcoms in EU
  - = Essentially about 'technology/platform-neutrality'
    - Different legal & regulatory regimes made increasingly less sense because of opportunities to switch between technologies → 'technological' harmonization!
  - Specific issue of privacy & data protection
  - Following Green Paper radio-spectrum policy (1998)

    → 2002: general overhoul & update by ICT
    - → 2002: general overhaul & update by ICT convergence package

# 2002 ICT convergence package

- ◆ Directives 2002/19, /20, /21, & 22 on general regime
- ◆ Directive 2002/77 on competition aspects
- ◆ Decision 676/2002 on radio spectrum
- ◆ Directive 2002/58 on privacy & data access in highly electronic communication environment



# Directive 2002/21 (1)

- ◆ Harmonized regulatory framework for all electronic communication networks & services ('Framework Directive')
  - Determines authority & powers NRAs (Art. 1(1))
  - No prejudice to national law in accordance with EU law, or measures taken at EU / national level, in compliance with EU law, for general interest objectives (Art. 1(2) & (3))

# Directive 2002/21 (2)

- Definitions (Art. 2)
  - (a) Electronic communications network (ECN) = "transmission systems & other resources which permit conveyance of signals by wire, radio, optical or other electromagnetic means, including satellite networks (...), as used for transmitting signals, networks used for radio & TV broadcasting, & cable television networks, irrespective of type of info conveyed"



# Directive 2002/21 (3)

- lacktriangle Definitions (Art. 2) *ctd*.
  - (c) Electronic communications service = service normally provided for remuneration wholly or mainly conveying signals on ECN
  - (b) Transnational markets = markets covering EU or substantial part thereof
  - (d) Public communications network = ECN used wholly or mainly for provision of publicly available electronic communications services

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## Directive 2002/21 (4)

- ◆ NRA authorities & powers
  - Safeguard internal market (Art. 7(2))
  - Promote 'technological neutrality' (Art. 8(1))
  - May contribute to implementation of policies on cultural & linguistic diversity, & media pluralism (Art. 8(1))



#### **Directive 2002/21 (5)**

- ◆ NRA authorities & powers *ctd*.
  - Promote competition (Art. 8(2)), incl.:
    - (a) Users, incl. disabled users, shall derive maximum benefit in terms of choice, price, & quality
    - (d) Efficient use & management radio frequencies & numbering resources
  - Promote interests citizens EU (Art. 8(4)), incl.:
    - (a) Access for all citizens to a universal service
    - (c) High level of protection personal data & privacy Nebraska Law



#### **Directive 2002/20**

- ◆ Further harmonization national rules for authorizing any relevant services ('Authorization Directive')
  - Focus on technical neutrality
  - Art. 5(1): m/s shall, if risk harmful interference is negligible, include radio-frequency use in general authorizations



#### **Directive 2002/19**

- ◆ General regime on access & interconnection ('Access Directive')
  - Starting point: commercial negotiations market players
  - Obligations may need to be imposed re access on operators with significant market power
    - To 'correct' uneven negotiation powers
  - NRAs may interfere if negotiations would fail
    - *E.g.* impose end-to-end connectivity obligations upon operators



#### **Directive 2002/22 (1)**

- 'Universal Service Directive'
  - Defines minimum set of services to which all end-users must have access
    - Art. 3(1): guaranteed availability universal service at quality specified by Directive
    - Art. 4(1): reasonable requests for connection at a fixed location to be met by at least one company
    - Art. 6(1): public pay telephones for reasonable needs
    - Art. 7: specific measures for disabled end-users Nebraska Law



#### **Directive 2002/22 (2)**

- ◆ Role undertakings
  - Art. 8: m/s may designate undertaking(s) to guarantee provision universal service so that whole national territory can be covered, by efficient, objective, transparent & non-discriminatory designation mechanism
    - Rules on quality (Art. 11), fair costing (Arts. 10, 12), state aid (Arts. 12, 13) & transparency (Art. 14)
  - Regulatory controls undertakings with significant market power in specific markets (Arts. 16–19)
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## **Directive 2002/77 (1)**

- ◆ Competition markets ECN & services
  - Repeals Dir. 90/388 (Art. 10)
- ◆ Art. 2: Exclusive & special rights
  - (1) No more for ECN or publicly available ECS
  - (2) Any undertaking entitled to provide ECS or ECN
  - (3) No restrictions imposed / maintained
  - (4) General authorization: objective, non-discriminatory, proportionate & transparent criteria

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## Directive 2002/77 (2)

- ◆ Art. 4: Rights of use of frequencies
  - (1) No exclusive / special rights of use of radio frequencies for provision of electronic communications services
  - (2) Assignment to be based on objective, transparent, non-discriminatory & proportionate criteria
- ◆ Art. 6: Universal service obligations
  - (1) National schemes to share cost of universal service proportional & with least market distortion Nebraska Law

# Directive 2002/77 (3)

- Art. 7: Satellites
  - (1) No regulatory prohibitions / restrictions allowed anymore on the offer of space segment capacity to any duly authorized satellite earth station network operator
  - (2) M/s party to international conventions setting up international satellite organizations shall, where such conventions are not compatible with competition rules TFEU, take all appropriate steps to eliminate such incompatibilities (...!)

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#### **Decision 676/2002**

- ◆ Regulatory framework radio spectrum policy in EU ('Radio Spectrum Decision')
- ◆ Due account t/b taken of IGOs incl. ITU & CEPT (Art. 1(3))
- ◆ Definition 'radio spectrum' (Art. 2)
  - Radio waves between 9 kHz and 3000 GHz radio
     waves = electromagnetic waves propagated in space
     without artificial guide

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# Directive 2002/58 (1)

- ◆ Concerning processing of personal data & protection of privacy in electronic communications sector
  - Art. 1(1): harmonizes provisions national law to ensure equivalent protection level fundamental rights & freedoms, in particular right to privacy, with respect to processing of personal data; & to ensure free movement of such data & electronic communication equipment & services

## Directive 2002/58 (2)

- Exceptions to application
  - Art. 1(3): activities outside scope TFEU, e.g. activities concerning public security, defence, state security (incl. economic security) & state activities in areas of criminal law
  - Art. 2(d): info conveyed as part of broadcasting service to the public over ECN to extent info can not be related to identifiable subscriber / user



# Directive 2002/58 (3)

- Measures of protection
  - Art. 4(1): provider must take appropriate technical & organizational measures to safeguard security services
  - Art. 5(1): m/s must ensure confidentiality communications & related traffic data & shall prohibit any kinds of interception / surveillance of communications & related traffic data by persons other than users, without consent users concerned, except when legally authorized to do so

## Directive 2002/58 (4)

- ◆ Exceptional circumstances
  - Art. 15(1): m/s may adopt legislative measures to restrict scope rights & obligations where necessary, appropriate & proportionate within a democratic society to safeguard national security, defence, public security, & prevention, investigation, detection & prosecution criminal offences / unauthorized use electronic communication system on a temporary data basis – all as long as in conformity with EU law

#### **State of the Internal Market?**

- ◆ Still no system of EU-licensing only some mutual recognition & harmonized conditions
  - ←→ Nothing comparable to FCC in US context
  - 2002 package overhauled 'outdated' regulatory obstacles based on 'old' technical boundaries
  - → Harmonization at least in terms of technological process & in the process also further erosion of m/s discretion to regulate as they like

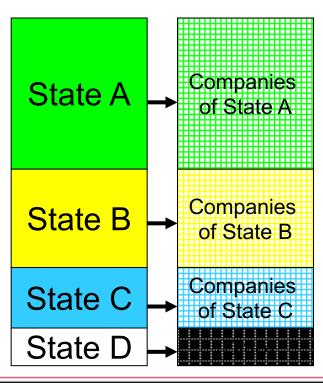
## Back to Europe at large: ESA & EU

- ◆ Spurious contacts since late 70s
  - Some technical projects in telecoms
  - But EU involvement in telecoms → satcoms took place completely outside of / without ESA
- ◆ Starting point ESA–EU cooperation:
  - Support for R & D incl. space under Single European Act (1986)
  - → Support for ESA 'fair return' (...?)



# 'Fair return' and competition (1)

◆ Project budget:



- ◆ Could qualify as indirect form state aid under EU law
  - Concerns commercial 'undertakings'
  - Companies of A clearly best chance of work
  - $\leftarrow \rightarrow$  Art. 107(1), TFEU
  - → Is ESA (ab)used to 'circumvent' prohibition of state aid...?

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# 'Fair return' and competition (2)

- ◆ Fair return ≈ silently accepted
  - Justified by special character space sector
    - Concerns R & D; specific structure space sector; interests in European competitiveness world-wide
  - Legal parameters
    - Exceptions under TFEU: if important project of EU-scope / for development economic activities (Art. 107(3), (b) & (c))
    - ←→ Also ESA Convention requires efforts to "exploit advantages competitive bidding" (Art. VII(g))

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## ESA-EU convergence (1)

- ◆ Cooperation institutionalized as of 1992
  - → Space Advisory Group (1993)
  - →→ European Space Strategy (2000)
    - 1st joint meeting ESA Council & EU Council
    - Strengthening foundations space activities launching in particular (Lead = ESA)
    - Enhancing scientific knowledge e.g. ISS (Lead = ESA)
    - Reaping benefits for society & markets -e.g. through joint projects (Lead = EU) Nebraska Law

# ESA-EU convergence (2)

- ◆ EU gradually more dominant
  - → Commission White Paper (2003)
    - "Space: a new European frontier for an expanding Union An action plan for implementing the European Space policy"
    - Support space infrastructures & applications, for needs citizens & EU political objectives; consolidate scientific & technical basis space activities; update institutional structure EU
  - EU & ESA distinct roles in space
    - 'Federating demand' *versus* 'federating supply'



# Institutional options (1)

- ◆ Status quo
  - Inefficiency & lack of coordination ...?
- ◆ Status quo-plus
  - More institutionalized cooperation
- ◆ EU absorbs ESA
  - ESA as executive arm EU (Commission)
    - But: (lack of) expertise & capacity issues Commission
    - Exx.: European Environmental Agency; WEU



# Institutional options (2)

- ◆ EU becomes member of ESA
  - Exx.: Eurocontrol (provisionally) & WTO
    - Depending upon the extent to which EU has exclusive / shared competence (...!)
  - Not two captains on the spaceship, but ESA as captain
     & EU on the board of the shipping company'
    - ESA essentially itself a platform for national space policies –
      with its own prodding & part-shaping to mould that into some
      sort of European space policy
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#### Reading break - 3

◆ EC-ESA Framework Agreement



# Framework Agreement (1)

- ◆ EC-ESA, 25/XI/2003
- ◆ Art. 1: overarching aim
  - Coherent & progressive overall European space policy
    - Linking demand services & applications using space systems to supply space systems & infrastructure
- ◆ Art. 2: cooperation
  - Due regard respective tasks, responsibilities, settings & operational frameworks
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### Framework Agreement (2)

- Art. 4: each party compliant with own rules
- ◆ Art. 3: fields of cooperation everything...
- lacktriangle Art. 5(1): 'joint initiatives'
  - ESA manages for EU (& under EU law)
  - EU participates in ESA optional programme
  - Jointly coordinated & funded activities
  - Creation joint subsidiary bodies



### Framework Agreement (3)

- lacktriangle Art. 5(2): ad hoc arrangements, e.g.:
  - Rules on IPR & other property rights
  - Respective roles & financial implications
  - 'Industrial policy scheme' (...!)
- $\rightarrow$  Art. 5(3): financial contributions
  - → Any contribution governed by financial provisions respective party & 'under no circumstances EU bound to 'geographical distribution'

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### Framework Agreement (4)

- ◆ Art. 8(1): establishment Space Council
  - Coordination & facilitation cooperative activities
  - Drafting European Space Policy (2007)
    - Extended to security- & defence-related areas, Space Situational Awareness, industrial policy & int'l relations
    - Preferred model: ESA acting as technical expert, manager of EU space activities & procurement agency for EU applying EU law principles
    - Self-financed ESA programmes untouched



### **Emerging pattern**

- ◆ EU starts shaping policy through ESA
  - *I.e.* not instead of ESA / by directing ESA
  - Using various options Framework Agreement
    - Joint initiatives: Galileo & GMES/Copernicus
      - ESA gradually receding with growth political / general consideration
      - Failure of Galileo PPP forced Commission to rethink insistence on private participation / role markets in space industry incl. 'fair return'
    - → Use by EU of more procurement-related instruments
    - & Use by EU of ESA through optional programmes Nebraska Law

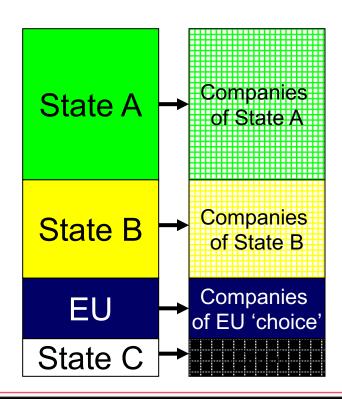
### Flexibility & gradualness

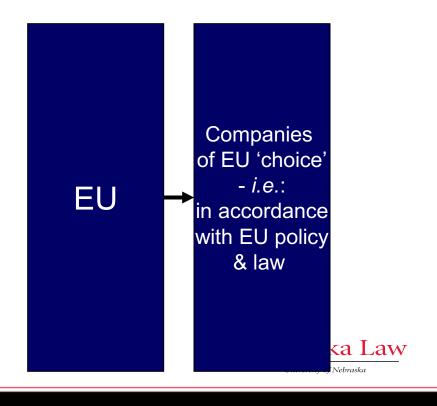
- ◆ EU first steps 'on board' ESA as 'one of the m/s'
- → EU portion for EU policies' purposes
  - Open competition no 'fair return' for that portion
  - Second chance' for 'losers' national portions
  - Favouring 'European Companies' & SMEs
- ◆ As EU competencies & activities grow, so will measure of competition ...

### 'Fair return' and competition (3)

• Fair return Mk. II

• Fair return Mk. III





### The EU 'space competence' (1)

- ◆ European Constitutional Treaty (2004)
  - Art. I-3: includes space in new objectives EU
    - § 3: to promote scientific & technological advance
  - Art. I-14: on shared competences
    - § 3: 'On research, technological development & space, EU shall have competence to carry out activities, in particular to define & implement programmes; exercise thereof competence shall not result in EU m/s being prevented from exercising theirs.'
    - → Actually a parallel competence



### The EU 'space competence' (2)

- ◆ European Constitutional Treaty *ctd*.
  - Art. III-254: space policy
    - § 1: to promote scientific & technical progress, industrial competitiveness & policy implementation, EU shall draw up European space policy & may promote joint initiatives, support R & TD & coordinate efforts exploration & exploitation of space
    - § 2: 'To contribute to objectives § 1, European laws or framework laws shall establish necessary measures, which may take form of European space programme.'
    - § 3: EU to establish appropriate relations with ESA Nebraska Law

### The EU 'space competence' (3)

- ◆ European Constitutional Treaty *ctd*.
  - = First EU 'space competence'? ←→ Sector-wise:
    - Space-related R & D since 1986 (Single European Act)
    - Satellite communications since 1994 (Satellite Directive)
    - 'Fringe' competencies: 1996 Database Directive (96/9)
    - Satellite navigation since 2002 (Reg. 876/2002 on GJU)
    - Satellite EO since 2010 (Reg. 911/2010 on GMES)
  - ←→ Overarching competence on anything related to space activities in / from EU ...



### The EU 'space competence' (4)

- → Treaty of Lisbon (2007/2009)
  - Art. 4(3) copies Art. I-14 ('parallel competence')
  - Art. III-254 'replaced' by Art. 189, TFEU
    - § § 1, 3: have remained identical
    - § 2: to attain objectives § 1, EP & Council, acting in accordance with ordinary legislative procedure, shall establish necessary measures, which may take form of European space programme, excluding any harmonization laws & regulations m/s
    - § 4: without prejudice to other provisions Title



### The EU 'space competence' (5)

- ◆ Treaty of Lisbon *ctd*.
  - EU space competence in legal terms now limited to adoption secondary EU law ...
    - 1. ... establishing space project or space programme & taking care of financing through EU budgets; or ...
    - 2. ... applying freedoms of movement & competition regime to space sector (key aspects Internal Market) ...
    - ... to the extent EU m/s have not already established / are interested in establishing national space law dealing with these aspects of space sector activities

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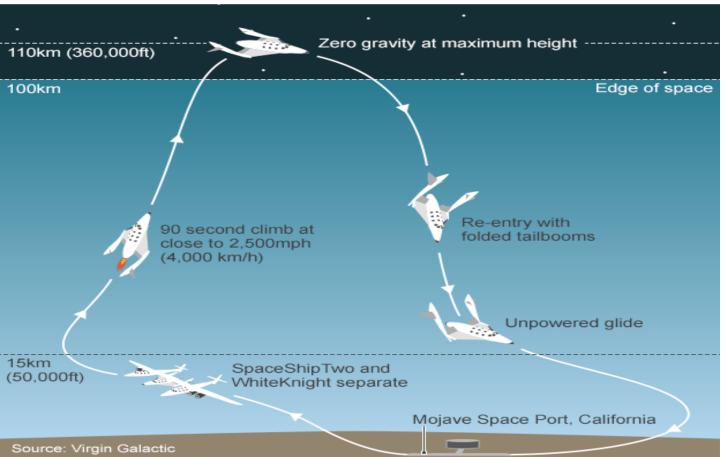
### Then 'space tourism' arrived...

- ◆ Onwards from the X Prize
  - 1996: 10 M US\$; 3 persons; 2 flights > 100 km
  - X/2004: Scaled Composites wins X Prize
    - SpaceShipOne (to  $\pm$  105 km)
  - Virgin Galactic buys technology
    - Plans 1<sup>st</sup> flights SpaceShipTwo now 2018/9?
    - 6 passengers; up to  $\pm$  120 km; 5 mins non-gravity
    - 200,000 US p/p later down to 50,000



# Virgin Galactic WhiteKnightTwo plus SpaceShipTwo

### SpaceShipTwo flight plan







# Boeing CST-100 – docking with International Space Station

# Orbital projects



### ...or rather 'private spaceflight'

- ◆ More legally precise term
  - Level of participation of private entities is key
    - Private operators offering flights and / or private individuals flying and / or flights being to privately-owned 'destinations'
  - Distinction suborbital & orbital gradual
- ◆ How to regulate? Air law versus space law!?
  - Depends on 'aircraft or spacecraft' & on 'airspace or outer space'

### Aircraft or spacecraft?

◆ Aircraft = "Any machine that *can* derive support in the atmosphere *from the reactions of the air* other than the reactions of the air against the earth's surface"



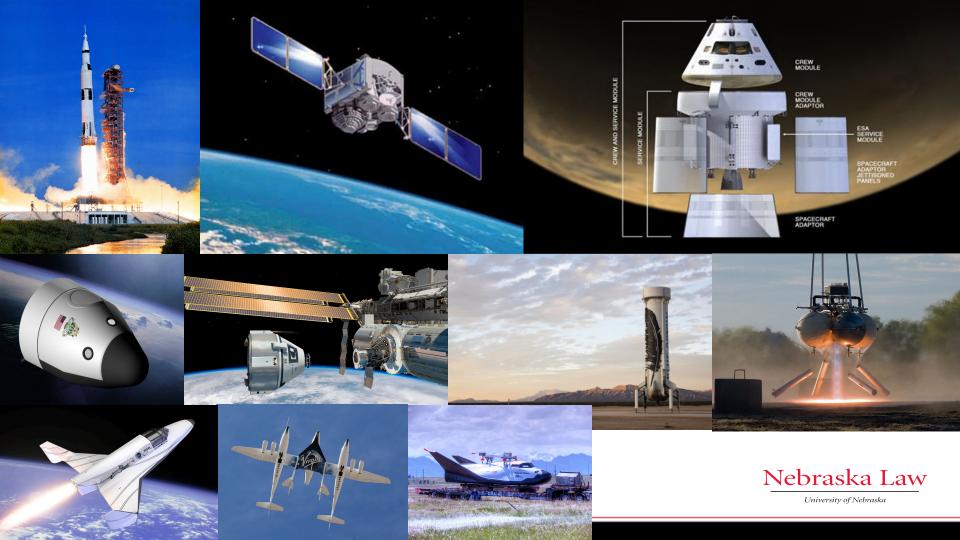


### Aircraft or spacecraft?

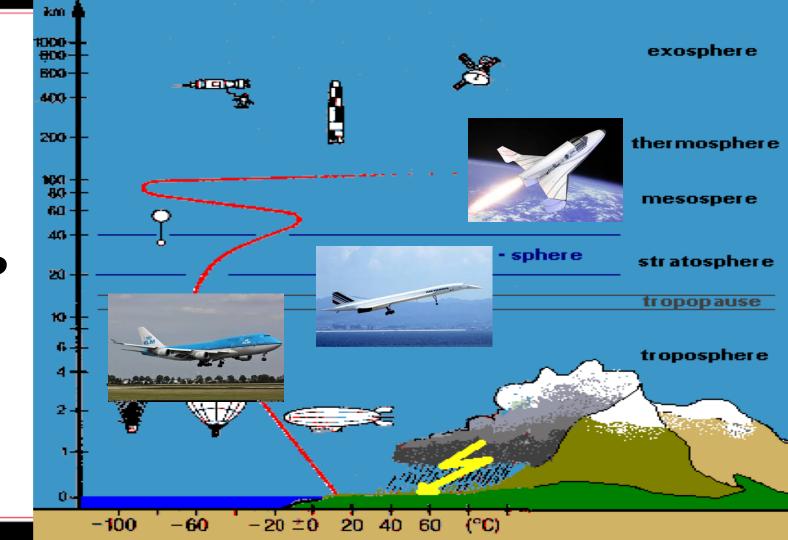
- ◆ Aircraft = "Any machine that *can* derive support in the atmosphere *from the reactions of the air* other than the reactions of the air against the earth's surface"
- ◆ Space object = 'Any man-made object intended to be sent into outer space' *including component* parts & launch vehicle



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Air space or outer space?



### The boundary issue

- ◆ Tendency to convergence on 100 km
  - Various proposals for international treaties & documents
    - Russia, China, Germany, Pakistan
  - Several national laws
    - Australia, Kazakhstan, Nigeria, Denmark & EU Regulation
  - Even in the US in some documents of differing kinds
    - Virginia draft statute, FAA astronaut wings, export controls
  - Various private initiatives



### Reading break – 4

- ◆ Arts. VI–VIII, XIII, Outer Space Treaty
- ◆ Arts. I–III, XXII, Liability Convention
- ◆ Arts. I–II, VI, Registration Convention

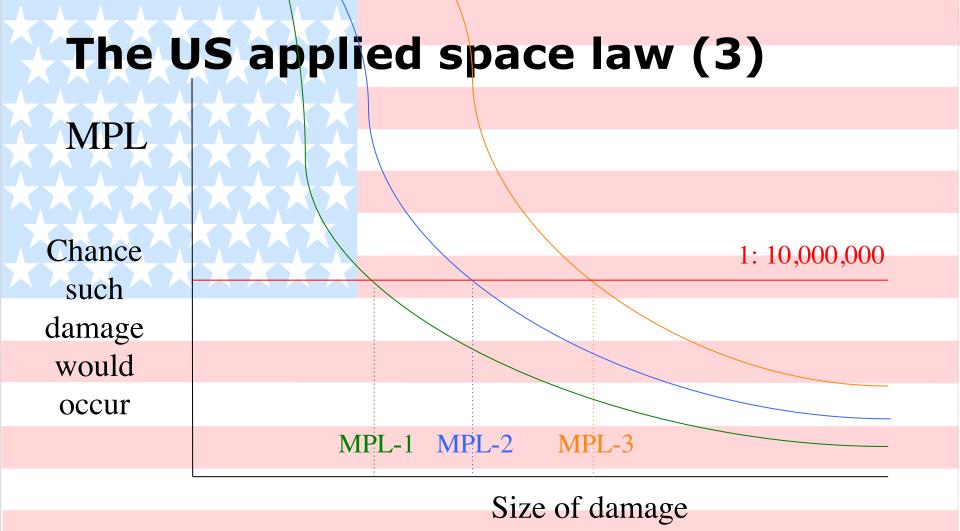


## The US applied space law (1)

- ◆ Decided not to use air law & regulation lack of experience & considered too burdensome
- ◆ 1984 Commercial Space Launch Act
  - Licenses required for launches from US territory & facilities / by US citizens & for operation of launch site on US territory / by US citizens; both incl. by non-US operator if controlled by US citizens
  - Liability: full reimbursement US government for use of governmental facilities & third-party claims

### The US applied space law (2)

- ◆ 1988 Amendments mainly on liability
  - Obligations to compensate damage to federal launch site if used & obtain proper insurance up to certain level
    - The lesser of: Maximum Probable Loss / US\$ 100 million / reasonably insurable contractual liability coverage
  - Waiver of liability *vis-à-vis* other partners to launch
  - Third-party liability: same as inter-party liability vis-àvis government
    - Except: maximum maximum now US\$ 500 million



### The US applied space law (4)

- ◆ The practice on MPL:
  - Contractual liability for use federal launch sites
    - Maximum of US\$ 100 million has occasionally been quoted
- SpaceShipOne flights of 2004: MPL of US\$ 0 ...
  - → Launch from private launch site no issue for any MPL
  - → Meanwhile handful such sites being developed & licensed
  - Third-party liability
    - Maximum MPL imposed so far: US\$ 261 million
    - SpaceShipOne flights of 2004: MPL of US\$ 3.1 million

### The US applied space law (5)

- ◆ 2004 Amendments to adapt Commercial Space Launch Act to manned launch & re-entry
  - Possibility for experimental permit next to license
  - Inter-party liability regime continues to apply
  - Third-party liability regime continues to apply
  - → No contractual liability to 'spaceflight participants' but 'informed consent' regime & waiver of liability for the time being...

### The EU and the space treaties

- ◆ Under Outer Space Treaty EU remains effectively 'classical IGO' = platform for cooperation sovereign states
- ◆ EU has never deposited declaration regarding Liability Convention & Registration Convention
- → Responsibility, authorization & continuing supervision → licensing, liability & registration all remain prerogative EU m/s

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### The EU competences – revisited

- ◆ Air law:
  - Internal Market for aviation ≈ established
  - European Aviation Safety Agency controls licensing,
     certification & safety standardization
  - EU (almost) member Eurocontrol for ATS / ATM / ATC
- $\leftarrow \rightarrow$  Space law:
  - No harmonization national laws & regulations'
  - → What national space laws are there in EU?

### So far, seven EU member states...

- ◆ Sweden
- United Kingdom
- ◆ Belgium
- Netherlands
- **♦** France
- ◆ Austria
- ◆ Denmark



### ...and six with ≈ serious projects

- ◆ Sweden
- ◆ Scotland & England = United Kingdom
- ◆ Curação = Netherlands
- lacktriangle Catalonia = Spain  $\leftarrow \rightarrow$  no national space law!
- ◆ France?
- ◆ *Denmark?*



### Sweden (1)

- ◆ 1982 Act on Space Activities
  - License required for space activities ... (Sec. 1)
    - Activities carried out entirely in outer space
    - Incl. launching & operation of space objects
    - Excl. launching of sounding rockets
  - ... from Sweden / elsewhere by Swedish citizen / company (Sec. 2)

### Sweden (2)

- ◆ 1982 Act on Space Activities ctd.
  - Licensee required to provide full reimbursement for international liability claims paid by Swedish government "unless special reasons tell against this" (Sec. 6)
  - No statutory insurance obligations
- ◆ 1982 Decree on Space Activities
  - Registration by National Board (Sec. 4)

### United Kingdom (1)

- ◆ 1986 Outer Space Act
  - License required for ... (Secs. 1, 3)
    - Launching
    - Procurement of launch
    - Operation of space object
    - Any other activity in outer space
  - License required for UK nationals (Sec. 2)
  - Note: Spaceflight Bill currently under discussion...

# United Kingdom (2)

- $\bullet$  1986 Outer Space Act ctd.
  - Licensee shall reimburse government for "any claims brought against the government in respect of damage or loss arising out of activities carried on by him" (Sec. 10)
  - Insurance & liability now capped at € 60 million (further to Sec. 5)
  - Registration by Secretary of State (Sec. 7)

# Belgium (1)

- ◆ 2005 Law on the activities of launching, flight operations or guidance of space objects
  - Authorization required for space activities (Art. 4)
    - Launching, flight operations & guidance of space objects
  - Authorization required for such activities if conducted from within jurisdiction Belgium (Art. 2)
    - & If provided for by international agreement: also by Belgian national regardless of where carried out

# Belgium (2)

- ◆ 2005 Law on the activities of launching, flight operations or guidance of space objects *ctd*.
  - Government entitled to reimbursement from authorized operator for international claims (Art. 15)
  - Reimbursement may be limited (Art. 15)
  - Insurance requirement *may* be imposed (Art. 5)
  - Registration by government (Art. 14)

#### Netherlands (1)

- ◆ 2007 Law incorporating rules concerning space activities
  - License required for space activities (Sec. 3)
    - Launch, flight operation or guidance space objects in outer space
  - License required for such activities if performed in the Netherlands / on Dutch ships / aircraft
    - & If performed not from within jurisdiction of state party to Outer Space Treaty by Dutch citizens elsewhere (Sec. 2)
    - Not applicable to Dutch Antilles!

# Netherlands (2)

- ◆ 2007 Law incorporating rules concerning space activities *ctd*.
  - Government entitled to redress by licensee of international claim (Sec. 12)
  - Insurance limited to "maximum possible cover"; limit also applicable to redress obligation (Secs. 3, 12)
  - Registration by government (Sec. 11)

# France (1)

- ◆ 2008 Law on Space Operations
  - Authorization required for launching space object from
     or returning it to! French jurisdiction (Art. 2(1))
  - Authorization required for French operator launching or returning space object elsewhere (Art. 2(2))
  - Authorization required for French operator procuring launch / commanding "an object during its journey in outer space" (Art. 2(3))

# France (2)

- ◆ 2008 Law on Space Operations *ctd*.
  - Third-party liability arranged per two tier-structure (Arts. 13–16)
    - 1<sup>st</sup> tier: government pays international claim & requires reimbursement by authorized entity up to amount determined by Finance Act currently € 50–70 million
    - 2<sup>nd</sup> tier: government pays international claim & ... will not be reimbursed by authorized entity
  - Insurance required for 1<sup>st</sup> tier (Art. 6)

# France (3)

- ◆ 2008 Law on Space Operations *ctd*.
  - Inter-party liability waived unless otherwise expressly stipulated (Art. 20)
  - Registration by Centre National d'Etudes Spatiales (Art. 12)

#### Austria (1)

- ◆ 2011 Federal Law on the Authorization of Space Activities
  - Authorization required for all space activities (Sec. 3)
    - Launch, operation or control of a space object, & operation of a launch facility
  - Authorization required if such activities are carried out from Austria / vessels / airplanes registered in Austria / by Austrian nationals (Sec. 1)

# Austria (2)

- ◆ 2011 Federal Law on the Authorization of Space Activities *ctd*.
  - Insurance obligatory for authorization (Sec. 4)
    - Up to € 60 million
  - Government has right of recourse against operator for international claims up to insured amount (Sec. 11)
  - Registration by Minister for Transport, Innovation & Technology (Sec. 9)

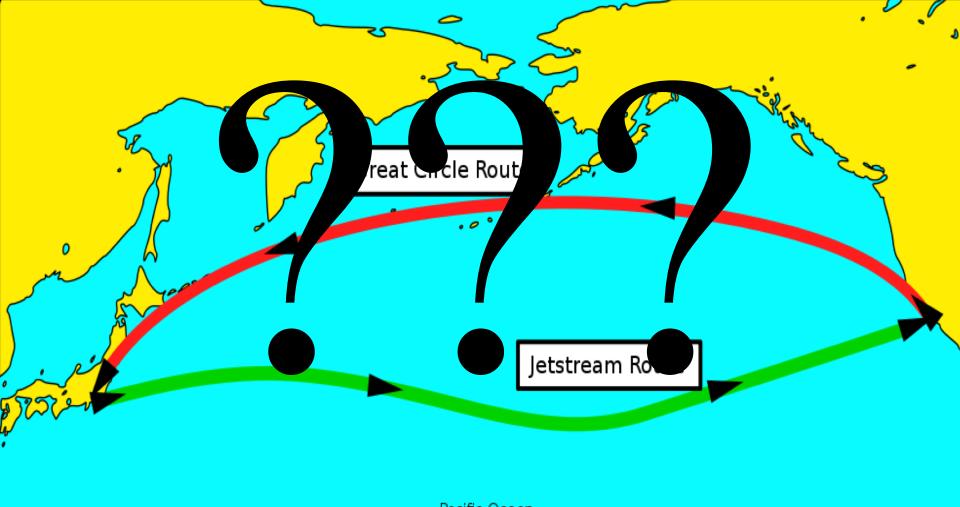
#### The European Commission...? (1)

- ◆ National space laws including licensing of 'space activities' ← → not much specificity on 'private spaceflight' such as in the US case ...?!
- ◆ ICAO investigations → Working Paper 2005
  - Most vehicles involved in suborbital flight = aircraft
  - For the time being not opportune to develop Standards
     & Recommended Practices for suborbital vehicles
  - Only focus on safe integration spaceflight into aviation

# The European Commission...? (2)

- ◆ EASA testing the waters...
  - Efforts to develop special certification regimes for suborbital vehicles on the basis of aircraft certification
  - To be followed in the further future with licensing & other safety issues
  - However, efforts put on hold around 2010
  - → Confusion reigns within Europe...
    - Cf. Sweden versus Curacao; & United Kingdom?





# There is enough space out there for space lawyers...





